



# GET THE FACTS ON TOBACCO USE PREVENTION AND CONTROL

## OREGON

Cigarette smoking is responsible for more than 480,000 deaths per year in the United States, including nearly 42,000 deaths resulting from secondhand smoke exposure. Tobacco prevention and control activities are a public health “best buy.”

### KEY FACTS

17.0%

of Adults smoked cigarettes in 2014

National Median: 18.1%

N/A

Youth Data Not Available

National Estimate: 15.7%

16,380

Average annual deaths from smoking from 2005-2009

\$1,548

Million spent on Smoking-Attributable Expenditures in 2009

IN FY 2015, OREGON RECEIVED **\$1,211,860** FROM CDC FOR

### TOBACCO PREVENTION AND CONTROL ACTIVITIES

#### STATE TOBACCO CONTROL POLICIES (AS OF MARCH 31, 2016)

##### SMOKEFREE INDOOR AIR

*There is no risk-free level of secondhand smoke exposure; even brief exposure can be harmful to health. Smokefree laws can reduce the risk for heart disease and lung cancer among nonsmokers.*

- Oregon currently has a comprehensive smoke-free policy prohibiting smoking in bars, restaurants, and private worksites.

##### PRICE

*Increasing the price of tobacco products is the single most effective way to prevent initiation among nonsmokers and to reduce consumption.*

- The current excise tax on packs of cigarettes in Oregon is \$1.32. The 2014 Surgeon General’s Report recommends that states increase the price of cigarettes to at least \$10 per pack.

##### CESSATION COVERAGE

*Nearly 7 out of every 10 (68.8%) of all current U.S. adult cigarette smokers say that they want to quit completely.*

- Oregon currently has no comprehensive Medicaid coverage of cessation treatments, including managed care plans.

##### E-CIGARETTES

*Three million middle and high school students were current users of e-cigarettes in 2015. E-cigarettes are now the most commonly used tobacco product among youth, and use continues to climb.*

- Oregon currently prohibits the sales of e-cigarettes to minors under the age of 18.
- Currently, Oregon does not require licenses for over-the-counter sales of e-cigarettes.
- Oregon prohibits the use of e-cigarettes in indoor areas of private worksites, restaurants, and bars.

#### HOW CDC’S TIPS CAMPAIGN IMPACTS OREGON

*Mass-reach health communication interventions, such as CDC’s Tips from Former Smokers campaign, can prevent initiation and promote cessation.*

- Incoming calls to the Oregon state quitline decreased by an average 12.7% during the 2015 Tips from Former Smokers Campaign (Mar – Aug, 2015). Overall, the campaign generated an additional 145,000 calls to quitlines.

**FOR MORE INFORMATION, VISIT US AT: [CDC.GOV/TOBACCO](http://CDC.GOV/TOBACCO)**