



GET THE FACTS ON TOBACCO USE PREVENTION AND CONTROL

Cigarette smoking is responsible for more than 480,000 deaths per year in the United States, including nearly 42,000 deaths resulting from secondhand smoke exposure. Tobacco prevention and control activities are a public health “best buy.”

NEW MEXICO

KEY FACTS

19.1%

of Adults smoked cigarettes in 2014

National Median: 18.1%

14.4%

of Youth smoked cigarettes in 2013

National Estimate: 15.7%

7,690

Average annual deaths from smoking from 2005-2009

\$843.9

Million spent on Smoking-Attributable Expenditures in 2009

IN FY 2015, NEW MEXICO RECEIVED **\$991,138** FROM CDC FOR

TOBACCO PREVENTION AND CONTROL ACTIVITIES

STATE TOBACCO CONTROL POLICIES (AS OF MARCH 31, 2016)

SMOKEFREE INDOOR AIR

There is no risk-free level of secondhand smoke exposure; even brief exposure can be harmful to health. Smokefree laws can reduce the risk for heart disease and lung cancer among nonsmokers.

- New Mexico currently has a comprehensive smoke-free policy prohibiting smoking in bars, restaurants, and private worksites.

PRICE

Increasing the price of tobacco products is the single most effective way to prevent initiation among nonsmokers and to reduce consumption.

- The current excise tax on packs of cigarettes in New Mexico is \$1.66. The 2014 Surgeon General’s Report recommends that states increase the price of cigarettes to at least \$10 per pack.

CESSATION COVERAGE

Nearly 7 out of every 10 (68.8%) of all current U.S. adult cigarette smokers say that they want to quit completely.

- New Mexico currently has no comprehensive Medicaid coverage of cessation treatments, including both fee-for-service plans and managed care plans.

E-CIGARETTES

Three million middle and high school students were current users of e-cigarettes in 2015. E-cigarettes are now the most commonly used tobacco product among youth, and use continues to climb.

- New Mexico currently prohibits the sales of e-cigarettes to minors under the age of 18.
- Currently, New Mexico does not require licenses for over-the-counter sales of e-cigarettes.
- New Mexico does not prohibit the use of e-cigarettes in indoor areas of private worksites, restaurants, and bars.

HOW CDC’S TIPS CAMPAIGN IMPACTS NEW MEXICO

Mass-reach health communication interventions, such as CDC’s Tips from Former Smokers campaign, can prevent initiation and promote cessation.

- Incoming calls to the New Mexico state quitline increased by an average 38.8% during the 2015 *Tips from Former Smokers Campaign* (Mar – Aug, 2015). Overall, the campaign generated an additional 145,000 calls to quitlines.

FOR MORE INFORMATION, VISIT US AT: CDC.GOV/TOBACCO