HOUSE JOINT MEMORIAL 28
42Nd LEGISLATURE- STATE OF NEW MEXICO - SECOND SESSION 1996
INTRODUCED BY
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A JOINT MEMORIAL SUPPORTING THE PRESIDENT'S PROPOSAL TO DECREASE TOBACCO USE BY CHI LDREN BY REDUCING CHI LDREN'S ACCESS TO TOBACCO PRODUCTS AND THE PRODUCTS' APPEAL TO CHILDREN.

WHEREAS, more children alive today will die from tobacco use than from any other single cause, including Al DS, alcohol, car accidents, murders, suicides, illegal drugs and fires combined; and

WHEREAS, children's smoking rates are rising, with the number of eighth-graders who smoke increasing thirty percent from 1991 to 1994; and

WHEREAS, every day another three thousand American children start to smoke, nearly one thousand of whom will become addicted to nicotine and ultimately die from lung cancer, heart disease or other tobacco-related causes; and
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WHEREAS, the tobacco industry spends over six billion dollars $(\$ 6,000,000,000)$ annually on advertisements and promotions that, whether intentional or not, have the effect of encouraging children to use tobacco products; and

WHEREAS, the three most heavily advertised cigarette brands, Marlboro, Camel and Newport, are the brands chosen by five out of every six child smokers; and

WHEREAS, state and Iocal I aws restricting tobacco sales to mi nors are routinely ignored; and

WHEREAS, to reduce the use of tobacco by children, the president has proposed regulations that would reduce children's access to tobacco products and the products' appeal to children;

NOW, THEREFORE, BE I T RESOLVED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO that it support the president's proposal to decrease tobacco use by children by reducing children's access to tobacco products and the products' appeal to children; and BE I T FURTHER RESOLVED that copies of this memorial be transmitted to the members of the New Mexico congressional delegation.






