

LFC Requester:

Julisa Rodriguez

**AGENCY BILL ANALYSIS - 2025 REGULAR SESSION**

**WITHIN 24 HOURS OF BILL POSTING, UPLOAD ANALYSIS TO [AgencyAnalysis.nmlegis.gov](http://AgencyAnalysis.nmlegis.gov) and email to [billanalysis@dfa.nm.gov](mailto:billanalysis@dfa.nm.gov)  
(Analysis must be uploaded as a PDF)**

**SECTION I: GENERAL INFORMATION**

*{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}*

Date 2/10/25 Check all that apply:  
Prepared: \_\_\_\_\_  
Bill Number: SB 315 Original  Correct  
Amend Substit  
ment ute

Sponsor: Joshua Sanchez Agency Name and Code Number: NMDA - 199  
Person Writing Analysis: Jeff Witte  
Short Title: State Bread Phone: 575-294-3817 Email: Jheitz@nmda.nm su.edu

**SECTION II: FISCAL IMPACT**

**APPROPRIATION (dollars in thousands)**

| Appropriation |      | Recurring or Nonrecurring | Fund Affected |
|---------------|------|---------------------------|---------------|
| FY25          | FY26 |                           |               |
| N/A           | N/A  | N/A                       | N/A           |
|               |      |                           |               |

(Parenthesis ( ) indicate expenditure decreases)

**REVENUE (dollars in thousands)**

| Estimated Revenue |      |      | Recurring or Nonrecurring | Fund Affected |
|-------------------|------|------|---------------------------|---------------|
| FY25              | FY26 | FY27 |                           |               |
| N/A               | N/A  | N/A  | N/A                       | N/A           |
|                   |      |      |                           |               |

(Parenthesis ( ) indicate revenue decreases)

**ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)**

|              | <b>FY25</b> | <b>FY26</b> | <b>FY27</b> | <b>3 Year<br/>Total Cost</b> | <b>Recurring or<br/>Nonrecurring</b> | <b>Fund<br/>Affected</b> |
|--------------|-------------|-------------|-------------|------------------------------|--------------------------------------|--------------------------|
| <b>Total</b> | N/A         | N/A         | N/A         | N/A                          | N/A                                  | N/A                      |

(Parenthesis ( ) Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to:  
 Duplicates/Relates to Appropriation in the General Appropriation Act

**SECTION III: NARRATIVE**

**BILL SUMMARY**

Senate Bill 315 (SB 315) amends Section 12-3-4 NMSA 1978 (being Laws 1927, Chapter 102, Section 1, as amended) to adopt the tortilla as the official bread of New Mexico.

**FISCAL IMPLICATIONS**

N/A

**SIGNIFICANT ISSUES**

Declaring the tortilla as the official state bread in statute could generate many different benefits.

The tortilla is a staple of New Mexico cuisine, deeply rooted in the state’s Hispanic, indigenous, and multicultural traditions. By recognizing it as the state bread, it honors centuries-old food traditions and acknowledges its role in our meals at home with our families, in restaurants and in schools.

Just as chile and biscochitos have gained national recognition, officially declaring the tortilla as the state bread reinforces our state’s unique food culture. This distinction can leverage tourism marketing, attracting food enthusiasts and culinary visitors to our state.

New Mexico is the home of many tortilla manufacturers, from small pantry operators to large commercial processors. A state designation could boost demand for locally produced tortillas. Restaurants, bakeries, and grocery stores can use this designation in branding and increase markets, thus improving sales of locally made tortillas and cross selling other products that are typically served with tortillas (e.g, chile, beans, cheese, meats, eggs and more.).

Tortillas rely on key agricultural commodities in their production, like wheat and corn, both of which are grown in the state. By increasing demand for locally produced tortillas, one is supporting farmers, millers and food manufacturers that are an important part of our state’s economy.

Schools and cultural institutions can use this new designation to educate students and visitors about the historical significance of tortillas and their preparations at home, in the restaurant/bakery as well as the commercial processor. Community events, festivals, and culinary competitions featuring tortillas could further be promoted in the New Mexico department of agriculture state “taste the tradition” or “grown with tradition” logo program(s).

**PERFORMANCE IMPLICATIONS**

N/A

**ADMINISTRATIVE IMPLICATIONS**

N/A

**CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP**

N/A

**TECHNICAL ISSUES**

N/A

**OTHER SUBSTANTIVE ISSUES**

N/A

**ALTERNATIVES**

N/A

**WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL**

Section 12-3-4 NMSA 1978 (being Laws 1927, Chapter 102, Section 1, as amended) will not be amended to adopt the tortilla as the official bread of New Mexico.

**AMENDMENTS**

N/A