

Duplicates/Conflicts with/Companion to/Relates to:
Duplicates/Relates to Appropriation in the General Appropriation Act

SECTION III: NARRATIVE

BILL SUMMARY

Synopsis: Senate Bill 287 proposes the Recreational Vehicle Manufacturer and Dealer Act, which establishes regulations for the sale and distribution of new recreational vehicles (RVs). The bill would exempt RV manufacturers, dealers, and distributors from the Motor Vehicle Dealers Franchising Act, and amend Section 57-16-2 NMSA 1978 to define recreational vehicles as “a vehicle that is either self-propelled or towed by a consumer-owned tow vehicle and that is designed to provide temporary living quarters for recreational, camping or travel use, and includes motor homes, travel trailers, fifth wheel travel trailers, truck campers and folding camping trailers.”

The Recreation Vehicle Manufacture and Dealer Act sets forth definitions for the following terms:

- area of sales responsibility;
- coercion, component manufacturer;
- dealer, distributor;
- factory campaign;
- family member;
- line-make;
- manufacturer;
- manufacturer-dealer agreement;
- model;
- proprietary part;
- recreational vehicle;
- transient customer; and
- warrantor.

SB 287 establishes additional provisions regarding manufacturer-dealer agreements, requiring formal agreements between manufacturers and dealers and setting conditions for sales, termination and renewals. Manufacturers would be prevented from canceling or refusing to renew dealer agreements without good cause and written notice and are responsible for reimbursing dealers for repair costs and ensuring the availability of parts. The act further establishes a process for transferring dealership ownership and allows objections based on specific criteria.

Dispute resolution is mandated by the act and requires a good faith effort to mediate between manufacturers and dealers before a civil cause of action can be brought. The Taxation and Revenue Department may also impose fines or revoke licenses for violation.

The effective date of this bill is January 1, 2026.

FISCAL IMPLICATIONS

None.

SIGNIFICANT ISSUES

SB 287 would not have a direct impact on the New Mexico Tourism Department.

PERFORMANCE IMPLICATIONS

None.

ADMINISTRATIVE IMPLICATIONS

None.

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

None.

TECHNICAL ISSUES

None.

OTHER SUBSTANTIVE ISSUES

None.

ALTERNATIVES

None.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

Status Quo.

AMENDMENTS

None.