

LFC Requester:	
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AGENCY BILL ANALYSIS - 2025 REGULAR SESSION

WITHIN 24 HOURS OF BILL POSTING, UPLOAD ANALYSIS TO

AgencyAnalysis.nmlegis.gov and email to billanalysis@dfa.nm.gov

(Analysis must be uploaded as a PDF)

SECTION I: GENERAL INFORMATION

{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Date Prepared: 1/27/2025 *Check all that apply:*
Bill Number: SB127 Original Correction
 Amendment Substitute

Sponsor: Linda Trujillo **Agency Name and Code:** Economic Development Department
Short Title: MOVIE EXEMPTION FROM BARBER & COSMETIC ACT **Number:** 41900
Person Writing: Shane Shariff/Carrie Wells/Steve Graham
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SECTION II: FISCAL IMPACT

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Nonrecurring	Fund Affected
FY25	FY26		
\$0.00	\$0.00	NA	NA
\$0.00	\$0.00	NA	NA

(Parenthesis () indicate expenditure decreases)

REVENUE (dollars in thousands)

Estimated Revenue			Recurring or Nonrecurring	Fund Affected
FY25	FY26	FY27		
\$0.00	\$0.00	\$0.00	NA	NA
\$0.00	\$0.00	\$0.00	NA	NA

(Parenthesis () indicate revenue decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY25	FY26	FY27	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total	\$0.00	\$0.00	\$0.00	\$0.00	NA	NA

(Parenthesis () Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to:
Duplicates/Relates to Appropriation in the General Appropriation Act

SECTION III: NARRATIVE

BILL SUMMARY

Synopsis:

Senate Bill 127 (SB127) amends the Barbers and Cosmetologists Act to exempt make-up artists and hairstylists employed in motion picture productions from the licensing requirements of the Act. The proposed exemption acknowledges the unique needs of the film and television industry and supports New Mexico's position as a leading destination for motion picture production.

The impact of this legislation is expected to be positive, as it eliminates ambiguity around licensing requirements, supports employment opportunities for New Mexicans, and strengthens the state's growing film and television production industry.

FISCAL IMPLICATIONS

The direct fiscal impact of this exemption is negligible, but by eliminating ambiguity in our regulations, it encourages increased production activity and investment in New Mexico.

SIGNIFICANT ISSUES

This bill is a proactive and positive step toward supporting New Mexico's thriving film and television industry. By explicitly exempting make-up artists and hairstylists working in motion picture productions from the Barbers and Cosmetologists Act, the legislation ensures clarity and removes potential barriers for people working in this industry. Currently, there are no specific licensing requirements for these roles in the film industry, but this exemption solidifies New Mexico's commitment to being a film-friendly state.

The film and television industry has contributed over \$7.3 billion to New Mexico's economy, creating jobs and opportunities statewide. This bill reinforces New Mexico's reputation as a top destination for productions and provides assurance to industry professionals that they can continue to operate in New Mexico the same way they do in the rest of the United States.

PERFORMANCE IMPLICATIONS

ADMINISTRATIVE IMPLICATIONS

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

TECHNICAL ISSUES

OTHER SUBSTANTIVE ISSUES

ALTERNATIVES

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

If SB127 is not enacted, the lack of a clear exemption for make-up artists and hairstylists may lead to confusion and unintended obstacles for people working in these positions and could deter production from filming in New Mexico because of the ambiguity and potential for disruption to their work in New Mexico to resolve potential licensing issues. Productions may favor states with clearer policies that understand the film industry, potentially reducing New Mexico's competitive edge.

Financial impact could be significant. In FY24, large-scale productions accounted for about 90% of production spending in New Mexico potentially resulting in \$670 million loss in production money spent in our state and approximately \$43.35 million in lost gross receipts tax revenue. The financial loss would result in the loss of thousands of jobs for New Mexicans employed by this industry and reduced investment in this state.

AMENDMENTS