

LFC Requester:

Kelly Klundt

AGENCY BILL ANALYSIS - 2025 REGULAR SESSION

WITHIN 24 HOURS OF BILL POSTING, UPLOAD ANALYSIS TO

[AgencyAnalysis.nmlegis.gov](https://www.legis.nm.gov/AgencyAnalysis.nmlegis.gov) and email to billanalysis@dfa.nm.gov*(Analysis must be uploaded as a PDF)***SECTION I: GENERAL INFORMATION***{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}*

Date Prepared: 1/30/2025 *Check all that apply:*
Bill Number: HB214 Original Correction
 Amendment Substitute

Sponsor: Representatives Doreen Gallegos, Janelle Anyanonu, Sarah Silva, Reena Szczepanski
Agency Name and Code Number: ECECD
Person Writing Analysis: Elizabeth Groginsky
Short Title: Doula Credentialing & Access Act **Phone:** 505-231-2997 **Email:** elizabeth.groginsky@ecd.nm.gov

SECTION II: FISCAL IMPACT**APPROPRIATION (dollars in thousands)**

Appropriation		Recurring or Nonrecurring	Fund Affected
FY25	FY26		
NFI	NFI		

(Parenthesis () indicate expenditure decreases)

REVENUE (dollars in thousands)

Estimated Revenue			Recurring or Nonrecurring	Fund Affected
FY25	FY26	FY27		
NFI	NFI	NFI		

(Parenthesis () indicate revenue decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY25	FY26	FY27	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected

Total						
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(Parenthesis () Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to:
 Duplicates/Relates to Appropriation in the General Appropriation Act

SECTION III: NARRATIVE

BILL SUMMARY

Synopsis: HB214 creates the Doula Credentialing and Access Act, which requires that the Secretary of the Department of Health to promulgate rules to:

1. Establish and administer a program to credential doulas;
2. Create procedures for the receipt and review of applications for initial credentialing;
3. Establish standards for continuing education, professional development, and mentorship;
4. Create a workforce development plan;
5. Establish procedures for disciplinary action;
6. Develop and operate an online directory; and
7. Other matters that the Secretary of the Department of Health may deem necessary.

HB214 would also create a “credentialed doula” designation, that would allow a doula to register as a Medicaid provider and grants the Department of Health the ability to issue cease and desist orders to persons who violate the Act. HB214 also creates a Doula Credentialing Advisory Council, a fifteen member council that is mandated to meet at least quarterly to develop standards and requirements for education, training, and experience, creating a workforce development plan, and developing methods for collecting information regarding provision of services. This bill also requires that the Department of Health share disaggregated non-personal identifying information regarding the provision of credentialed doula services. HB214 requires hospitals and freestanding birth centers to share information regarding doula services and creates a fund for grants.

FISCAL IMPLICATIONS

Though HB214 creates the “Doula Fund,” this bill does not include an appropriation to the fund. The Doula Fund will need to continue to grow to support the increasing workforce demand as well as the increasing professional development requirements and training needs of said workforce.

SIGNIFICANT ISSUES

PERFORMANCE IMPLICATIONS

ADMINISTRATIVE IMPLICATIONS

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

TECHNICAL ISSUES

OTHER SUBSTANTIVE ISSUES

ALTERNATIVES

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

Existing doulas in underserved communities will continue to be unable to bill Medicaid for services provided. These individuals are faced with securing grants and other funding sources to fund the work they do which is not sustainable to continue to serve the families in need of the services.

If HB214 is not enacted, doulas in the New Mexico will not be credentialled by the State of New Mexico, and uniform requirements for doulas will not be imposed. Additionally, New Mexican families will not receive information regarding doula services from hospitals and freestanding birth centers.

AMENDMENTS