

1 SENATE BILL 189

2 **56TH LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2024**

3 INTRODUCED BY

4 William E. Sharer

5
6
7
8
9
10 AN ACT

11 MAKING AN APPROPRIATION TO THE TOURISM DEPARTMENT TO PURCHASE
12 ADVERTISEMENTS, COMMERCIALS AND PUBLICITY FOR THE CONNIE MACK
13 WORLD SERIES VIA TELEVISION AND OTHER PLATFORMS.

14
15 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

16 SECTION 1. APPROPRIATION.--Four hundred fifty thousand
17 dollars (\$450,000) is appropriated from the general fund to the
18 tourism department for expenditure in fiscal years 2025 through
19 2027 to purchase advertisements, commercials and publicity for
20 the Connie Mack world series via national television and other
21 platforms. The department shall not spend more than one
22 hundred fifty thousand dollars (\$150,000) in each fiscal year.
23 Any unexpended or unencumbered balance remaining at the end of
24 fiscal year 2027 shall revert to the general fund.

25 .227388.1

underscored material = new
~~[bracketed material] = delete~~