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FISCAL IMPACT REPORT

SPONSOR Pinto **ORIGINAL DATE** 02/05/21
LAST UPDATED _____ **HB** _____
SHORT TITLE Native American Film Funding **SB** 209
ANALYST Martinez

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Nonrecurring	Fund Affected
FY21	FY22		
	\$150.0	Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

LFC Files

Responses Received From

Economic Development Department (EDD)

SUMMARY

Synopsis of Bill

Senate Bill 209 (SB209) appropriates \$150 thousand from the general fund to the Film Division of the Economic Development Department to support Native American film makers and Native American film projects.

There is no effective date of this bill. It is assumed that the effective date is 90 days following adjournment of the Legislature.

FISCAL IMPLICATIONS

The appropriation of \$150 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2022 shall revert to the general fund.

SIGNIFICANT ISSUES

The Covid-19 pandemic brought global film and television production to a standstill in March 2020 and re-opened in New Mexico in September 2020. Productions have since been working at a steady pace, thus contributing to an increase of “film-worker days” in the first and second quarter

of FY21. The first and second quarter total worker days is 307.8 thousand, surpassing the annual target of 300 thousand for FY21.

Direct spending by the film industry in New Mexico was \$525 million in FY19 and \$275 million in FY20. So far, in the first and second quarter of FY21 direct spend has reached \$281 thousand.

The following was provided by the Economic Development Department:

This bill will support initiatives such as: training and education of Native American filmmakers (workshops, master classes, incubators), promotion and awareness of Native American filmmakers and projects (screenings, film festivals, panels, etc.), and grants (to tribes and pueblos, or government-operated educational institutions).

This bill will increase the film division's ability to meet its goals toward building a larger, more diverse and inclusive New Mexican workforce for the growing and thriving film and television industry.

ADMINISTRATIVE IMPLICATIONS

EDD stated that current staff within the department will be able to administer the appropriation in SB209.

OTHER SUBSTANTIVE ISSUES

The following was provided by the Economic Development Department:

The New Mexico film industry has made a huge impact on the economic life of New Mexico across all cultures. Films have created jobs for New Mexican crew and actors, business opportunity, jobs and earnings for support businesses, infrastructure investment opportunities, and tax revenue at the state and local level. However, film has not yet adequately engaged Native American filmmakers nor addressed subjects of interest to the state's Native American population.

JM/sb