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## FISCAL IMPACT REPORT

SPONSOR Maestas ORIGINAL DATE 2/25/17  
LAST UPDATED \_\_\_\_\_ HM 49

SHORT TITLE Media Literacy Best Practices SB \_\_\_\_\_

ANALYST Fernandez

### ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY17	FY18	FY19	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
<b>Total</b>		See Fiscal Implications				

(Parenthesis ( ) Indicate Expenditure Decreases)

### SOURCES OF INFORMATION

LFC Files

Responses Received From

Public Education Department (PED)

### SUMMARY

#### Synopsis of Bill

House Memorial 49 requests the Legislative Education Study Committee or other interim legislative committee hold a hearing on media literacy to discuss safe media and technology use. The goal of the hearing would be to establish media literacy and digital citizenship as part of the state's education goals and essential academic learning requirements. The memorial also requests the Public Education Department (PED) and local school districts develop best practices and offer media literacy instruction.

### FISCAL IMPLICATIONS

PED indicates there would be associated costs for staff to design and develop media literacy and digital citizenship as part of academic learning requirements for public schools.

### SIGNIFICANT ISSUES

The memorial describes best practices as including instruction that provides guidance about thoughtful, safe and strategic uses of on-line and other media resources and ways to apply critical thinking skills when using and producing media in any form.

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According to PED, teaching practices related to technology-enabled instruction are established at the local school district level. The department raises concerns that the memorial could usurp the local control and notes that it could be strengthened by removing the requirement to incorporate media literacy into the state's education goals and academic learning requirements.

PED notes HM49 and the Governor's Broadband for Education Initiative, create an opportunity to begin a conversation on "how" technology is currently used in the classroom. Media literacy and digital citizenship could be a part of the conversation.

CF/al/jle