

1 A MEMORIAL

2 DECLARING FEBRUARY 1, 2017 "BUENO FOODS DAY" IN THE HOUSE OF
3 REPRESENTATIVES.

4
5 WHEREAS, Bueno foods has grown from a small family-owned
6 grocery store in the south valley of Albuquerque founded in
7 1951 to the southwest's premier producer of New Mexican foods;
8 and

9 WHEREAS, Bueno foods was created by World War II
10 veterans Joe, Ray and August Baca, members of a historic New
11 Mexico family; and

12 WHEREAS, Bueno foods is committed to New Mexico through
13 job creation and economic development, providing about two
14 hundred seventy-five full-time jobs with a total of over four
15 hundred jobs during peak seasons; and

16 WHEREAS, Bueno foods reinvests in the New Mexico economy
17 through purchases from area farmers and of locally grown
18 products; and

19 WHEREAS, Bueno foods is the first company to become New
20 Mexico chile-certified, and Bueno foods' farmers are the first
21 farmers to be New Mexico chile-certified; and

22 WHEREAS, the New Mexico certification seal is an
23 independent guarantee that Bueno foods' green chile products
24 are grown in New Mexico; and

25 WHEREAS, Bueno foods' operations have a ripple effect

1 throughout the region's economy, supporting secondary
2 businesses and employment and returning revenue to New Mexico
3 for local reinvestment from sales outside the state; and

4 WHEREAS, today, the Bueno foods brand is the most
5 recognized green chile brand in New Mexico and throughout
6 North America; and

7 WHEREAS, Bueno foods is dedicated to preserving New
8 Mexico culture through the manufacture of a full line of over
9 one hundred fifty authentic products for restaurants and
10 retail clients; and

11 WHEREAS, Bueno foods is steadfast in creating an equal
12 opportunity workplace and offers an aggressive internal
13 promotion program, based on merit, to all employees,
14 including women and minorities; and

15 WHEREAS, Bueno foods' purpose is to have a positive
16 influence on people's lives through job creation, community
17 involvement and the production of high-quality products;

18 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF
19 REPRESENTATIVES OF THE STATE OF NEW MEXICO that February 1,
20 2017 be declared "Bueno Foods Day" in the house of
21 representatives; and

22 BE IT FURTHER RESOLVED that Bueno foods be recognized
23 for its exemplary business and the celebration of its sixty-
24 fifth anniversary; and

25 BE IT FURTHER RESOLVED that copies of this memorial be

1 transmitted to Jacqueline "Jackie" Baca, Gene Baca, Catherine
2 Baca, M.D., and Ana Baca, M.A., the Bueno foods management
3 team.

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