

1 A MEMORIAL

2 DECLARING FEBRUARY 8, 2016 AS "FILM DAY" IN THE HOUSE OF  
3 REPRESENTATIVES.

4  
5 WHEREAS, New Mexico has been a film-set magnet since  
6 movies began, with its magnificent and unbeatable vistas,  
7 magical sunrises and sunsets; its usually benign, though  
8 dramatic, weather; its Indian pueblos and old Hispanic  
9 communities; and its major large modern city; and

10 WHEREAS, New Mexico has been filmed as itself, as other  
11 states and as other countries, including Montana, Texas,  
12 Afghanistan and Indonesia, as other planets and even as the  
13 inside of earth itself, with the 1959 *Journey to the Center*  
14 *of the Earth* and several other movies filmed in Carlsbad  
15 Caverns; and

16 WHEREAS, in 1898, Thomas Alva Edison produced the first  
17 film in New Mexico, and one of the first ever in the American  
18 west, called *Indian Day School*, a black-and-white silent  
19 documentary filmed at the Pueblo of Isleta; and

20 WHEREAS, in the early 1900s, New Mexico was the filming  
21 site of many movies, particularly those by Mack Sennett and  
22 Romaine Fielding; and between 1908 and 1915, fifty-six movies  
23 were filmed in New Mexico; and

24 WHEREAS, while there were films made in the state in the  
25 1930s, such as *Billy the Kid*, filmed in Gallup, it was not

1 until the 1940s and 1950s that New Mexico really became a  
2 star again, with the rise of westerns like *The Sea of Grass*,  
3 *Pursued* and *Only the Valiant* and classics like *The Grapes of*  
4 *Wrath*; and

5 WHEREAS, who can forget the 1969 film *Easy Rider*, the  
6 movie that defined the hippie generation, or *The Milagro*  
7 *Beanfield War*, the still-relevant story of the battle for  
8 water in northern New Mexico between traditional villagers  
9 and developers; and

10 WHEREAS, a number of movie blockbusters have been filmed  
11 in New Mexico, including *Young Guns*, *The Avengers*,  
12 *Armageddon*, *No Country for Old Men* and *Terminator 2*; and

13 WHEREAS, film production has reached every corner of the  
14 state, from the filming of *Transformers* on location in the  
15 dunes of White Sands national monument and *Contact* at the  
16 very large array, to *Indiana Jones and the Temple of Doom* in  
17 Chama and *Sicario* in Albuquerque; and

18 WHEREAS, while the New Mexico landscape has been  
19 showcased in the film industry for more than a century and  
20 includes more than six hundred productions, in more recent  
21 years television production in the state has also boomed; and

22 WHEREAS, *In Plain Sight*, a dramatic television series  
23 developed around the professional and personal lives of the  
24 marshals of the federal witness protection program, filmed  
25 five seasons on location in Albuquerque; and

1           WHEREAS, scenes for *Longmire*, a critically acclaimed  
2 modern crime drama that follows the story of a Wyoming  
3 sheriff, were filmed in Las Vegas, Santa Fe, Eagle Nest and  
4 Red River; and

5           WHEREAS, the hit television series *Breaking Bad* brought  
6 renewed attention to New Mexico, exciting tourists to travel  
7 here from around the world specifically to catch a glimpse of  
8 the characters' houses, the iconic carwash and other show  
9 landmarks; and

10           WHEREAS, the great audience following and success of  
11 *Breaking Bad* led to the filming of the spinoff series *Better*  
12 *Call Saul* in Albuquerque as well; and

13           WHEREAS, the direct film and television industry has  
14 been a lucrative employer in New Mexico, and the industry has  
15 spurred film tourism; and

16           WHEREAS, the film industry injected nearly two hundred  
17 ninety million dollars (\$290,000,000) into New Mexico's  
18 economy last year; and

19           WHEREAS, the New Mexico film office reported a record  
20 seventy-seven productions in the past fiscal year that ended  
21 June 30, and in 2015, New Mexico hosted twenty-five major  
22 productions in principal photography; and

23           WHEREAS, a New Mexico film production tax incentive  
24 study reported that in fiscal years 2010 through 2014 the  
25 industry supported between two thousand five hundred and four

1 thousand jobs for state residents; and

2 WHEREAS, direct jobs created by the film and television  
3 industry included positions for key creative teams,  
4 performing artists, production offices, camera departments,  
5 technical trade workers and post-production and other support  
6 services; and

7 WHEREAS, filming movies and television shows in New  
8 Mexico provides high-paying, creative jobs in the state's  
9 communities; and

10 WHEREAS, film and television production in New Mexico  
11 provides the state's local talent of actors, models,  
12 designers and other artists with unique opportunities to  
13 develop their craft in major productions, opportunities to  
14 which they may not have access in Hollywood; and

15 WHEREAS, many local businesses benefit as well from the  
16 patronage of film crews at restaurants and catering  
17 companies, hotels, travel agencies, building supply companies  
18 and local stores where props and wardrobe are purchased; and

19 WHEREAS, film and television production in New Mexico  
20 boosts residents' morale, fostering excitement and pride in  
21 seeing our state or hometown on the silver screen;

22 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF  
23 REPRESENTATIVES OF THE STATE OF NEW MEXICO that February 8,  
24 2016 be declared "Film Day" in the house of representatives  
25 in recognition of the contributions that film and television

1 productions in New Mexico provide to the economic and social  
2 landscape; and

3 BE IT FURTHER RESOLVED that a copy of this memorial be  
4 transmitted to the governor's council on film and media  
5 industries.

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