

A MEMORIAL

DECLARING FEBRUARY 18, 2015 "NEW MEXICO MAIN STREET DAY" IN
THE HOUSE OF REPRESENTATIVES.

WHEREAS, in the late 1970s, the national trust for historic preservation created an economic development strategy focusing on commercial district revitalization and encouraging economic development within the context of historical preservation; and

WHEREAS, in 1984, former Lieutenant Governor Mike Runnels applied to the national trust for historic preservation to establish, license and accredit New Mexico as a state coordinating program in the national main street network; and

WHEREAS, in 1985, the legislature created and funded the New Mexico mainstreet program in the economic development department to assist local communities with implementing this historical preservation strategy; and

WHEREAS, the New Mexico mainstreet program fosters economic development in the state by supporting local main street revitalization organizations and their work in downtowns and adjacent neighborhoods; and

WHEREAS, the New Mexico mainstreet program provides resources, education, training and services that preserve and enhance the built environment, local historic culture and

heritage and that stimulate the economic vitality of each participating community; and

WHEREAS, New Mexico mainstreet is a consensus-building program that fosters community pride and encourages the growth of small businesses, consequently enhancing local employment and income opportunities, tax revenues, property values and general quality of life; and

WHEREAS, New Mexico mainstreet provides free training sessions on town design, promotion and publicity, organization and economic positioning as well as sponsoring architecture and community planning projects in member communities; and

WHEREAS, there are twenty-seven local main street projects throughout the state that are affiliates of New Mexico mainstreet; and

WHEREAS, from January to December 2012, main street districts created one hundred thirty-four net new businesses and six hundred twenty-two net new jobs and generated almost seventeen million dollars (\$17,000,000) in private-sector investment; and

WHEREAS, New Mexico main street communities have proven themselves as dynamic revitalization engines in the state;

NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE STATE OF NEW MEXICO that thirty years of New Mexico main street economic revitalization projects in traditional town centers, courthouse squares and village

plazas be celebrated; and

BE IT FURTHER RESOLVED that main street communities of New Mexico be recognized for their excellent community economic development work through the main street development strategy focusing on organization, economic positioning, design and promotion; and

BE IT FURTHER RESOLVED that the house of representatives declare February 18, 2015 "New Mexico Main Street Day" in the house of representatives and that the economic development department commemorate this day; and

BE IT FURTHER RESOLVED that copies of this memorial be transmitted to the governor and the secretary of economic development.