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SENATE MEMORIAL 7

51ST LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2014

INTRODUCED BY

Timothy M. Keller

A MEMORIAL

HONORING CANCER PATIENTS, SURVIVORS AND THEIR FAMILIES AND
REMEMBERING THOSE PEOPLE WHO HAVE BEEN LOST TO CANCER;
DECLARING JANUARY 22, 2014 "COACHES VERSUS CANCER AND SUITS AND
SNEAKERS DAY" IN THE SENATE.

WHEREAS, the coaches versus cancer program is a nationwide
collaboration between the American cancer society and the
national association of basketball coaches, leveraging the
personal experiences, community leadership and professional
excellence of coaches nationwide to increase cancer awareness
and promote healthy living through year-round awareness
efforts, fundraising activities and advocacy programs; and

WHEREAS, the American cancer society saves lives and
creates a world with more birthdays by helping people stay
well, helping people get well, finding cures and fighting back,

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1 in partnership with its nonpartisan advocacy affiliate, the
2 American cancer society cancer action network; and

3 WHEREAS, more than ten thousand New Mexicans were newly
4 diagnosed with cancer in 2013; and

5 WHEREAS, cancer patients face countless challenges
6 associated with their diagnoses, including physical, emotional,
7 financial and day-to-day challenges; and

8 WHEREAS, since 1993, coaches and their supporters have
9 raised more than eighty-seven million dollars (\$87,000,000) for
10 the American cancer society to help make the American cancer
11 society's services and programs available to those who need
12 them most; and

13 WHEREAS, the coaches versus cancer and suits and sneakers
14 awareness nationwide effort unites coaches across the country
15 to wear sneakers with their game attire while coaching games
16 during the weekend of January 24, 2014 through January 26, 2014
17 and encourages lawmakers and others to similarly wear suits and
18 sneakers to raise awareness about the fight against cancer, to
19 share the importance of nutrition and physical activity in
20 reducing one's cancer risk and to promote the American cancer
21 society as a place for help and support; and

22 WHEREAS, New Mexico coaches have joined together with
23 coaches nationwide, as well as with thousands of volunteers for
24 the American cancer society and the American cancer society
25 cancer action network, to advocate on behalf of cancer

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1 patients, survivors and caregivers so that one day cancer will
2 be eliminated as a major public health issue;

3 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE
4 OF NEW MEXICO that cancer patients, cancer survivors and their
5 families be honored and that those people who have been lost to
6 cancer be remembered; and

7 BE IT FURTHER RESOLVED that January 22, 2014 be declared
8 "Coaches Versus Cancer and Suits and Sneakers Day" in the
9 senate; and

10 BE IT FURTHER RESOLVED that copies of this memorial be
11 transmitted to the governor and to each member of the senate of
12 the state of New Mexico.