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## FISCAL IMPACT REPORT

ORIGINAL DATE 02/01/12

SPONSOR Munoz LAST UPDATED \_\_\_\_\_ HB \_\_\_\_\_

SHORT TITLE Intertribal Ceremonial Fund SB 193

ANALYST Lucero

### APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Nonrecurring	Fund Affected
FY12	FY13		
	\$100.0	Recurring	General Fund

(Parenthesis ( ) Indicate Expenditure Decreases)

Duplicates Appropriation in the General Appropriation Act

### SOURCES OF INFORMATION

LFC Files

Responses Received From  
Tourism Department (TD)

### SUMMARY

#### Synopsis of Bill

Senate Bill 193 appropriates \$100,000 from the general fund to the intertribal ceremonial fund for the purpose of carrying out the intertribal ceremonial.

### FISCAL IMPLICATIONS

The appropriation of \$100,000 contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2013 shall revert to the general fund.

The Intertribal Ceremonial Office is administratively attached to the Tourism Department pursuant to NMSA 1978, 9-15C-3(A) and the Intertribal Ceremonial Fund is created pursuant to NMSA 1978, Section 9-15C-4. A Memorandum of Understanding (MOU) currently exists between the Tourism Department and McKinley County “to ensure the proper administration of the Ceremonial and to establish the roles between the department and McKinley County with regard to the Ceremonial.”

The Tourism Department notes that, while the department recognizes the positive fiscal impact Native American arts and culture have New Mexico's economy (it remains a main reason visitors come to New Mexico), it does not support the special allocation of funding as called for in this bill. The department believes the citizens of New Mexico would be better served if this funding were allocated to address more pressing needs and the department supports the executive budget recommendation for the Intertribal Ceremonial Office.

### **SIGNIFICANT ISSUES**

The annual Intertribal Ceremonial event is administered, promoted, and produced with the assistance of four separate entities. The entities include the Intertribal Ceremonial Office (ICO), a non-profit – Gallup Inter-tribal Indian Ceremonial Association, an Intertribal Ceremonial Board, and the New Mexico Tourism Department.

### **PERFORMANCE IMPLICATIONS**

A tough national and state economy contributed to a decline in ticket sales and dollar value and number of sponsorships in FY09 and FY10; however, performance indicators show improved results for FY11.

### **DUPLICATION**

The House Appropriations and Finance Committee recommended \$105 thousand for the Intertribal Ceremonial Office for the General Appropriation Act for 2012.

### **OTHER SUBSTANTIVE ISSUES**

The annual Intertribal Ceremonial event in Gallup – now in its 91<sup>st</sup> year – is a major intertribal celebration held at Red Rock State Park near Gallup, New Mexico. The ceremonial originated in 1922 and now more than 50 tribes from the United States, Canada, and Mexico participate.

The ceremonial activities include competitive Native American dancing, a barbecue, and an all-Indian professional rodeo. There are also three evenings of Indian ceremonial dancing, with the Hoop, Deer, Buffalo, and other dances performed by different tribes

The Tourism Department acknowledges:

Native American artists – dancers, jewelers, potters, sculptors, painters, wood carvers and others – offer the state's visitors and residents a genuine cultural experience found nowhere else in the world. The beauty, enthusiasm and tradition of New Mexico's Native American people are most evident through their cultural resources and heritage. This heritage is an integral part of life in the Land of Enchantment.

The department's Indian Tourism Program promotes those tribal communities and attractions open to visitors support with product development; conducts ongoing outreach and promotion with/and for tribal communities; assists in data collection and analysis; and attempts to secure equitable Native American representation and funding in the tourism industry through meaningful consultation with New Mexico's twenty-two tribes and the state's American Indian organizations.