

A MEMORIAL

RECOGNIZING NEW MEXICO FILM RESOURCE, INCORPORATED, FOR ITS ROLE IN SUPPORT OF NEW MEXICO'S FILM AND MEDIA EDUCATION, IN PARTICULAR THE TRAINING OF FILM AND MEDIA PRODUCERS AND THE PARTNERSHIPS IN EDUCATION BETWEEN NEW MEXICO'S STATE COLLEGES AND UNIVERSITIES AND THE NEW MEXICO FILM INDUSTRY.

WHEREAS, Governor Susana Martinez has expressed the importance of the state's continuation to offer competitive incentive packages to support film productions and related activities within a film-friendly community network throughout New Mexico and a dedicated film office that is ready to provide assistance; and

WHEREAS, according to a recent economic impact study by Ernst & Young in 2009, related film production activities in New Mexico have contributed to more than two thousand direct jobs, more than three thousand seven hundred jobs for capital expenditures and one thousand six hundred jobs for indirect activities; and

WHEREAS, the film industry provides wages that exceed the average wage rates within the greater region, ranging between twenty-three dollars (\$23.00) and twenty-eight dollars (\$28.00) per hour, plus overtime and benefits, for grips, journeymen, best boys and other technical positions; and

WHEREAS, other economic and community impacts include

the enhancement of the telecommunications broadband infrastructure to enable technological and research innovations and the promotion of youth, work force and job training programs with educational partners and film industry partners to support the creation and retention of jobs that lead to economic vitality for New Mexico; and

WHEREAS, educational partnerships among New Mexico colleges and universities, public and private elementary and secondary schools and the New Mexico film industry and labor unions support media training in arts, science, engineering and mathematics and combine resources to help promote degree program articulation, professional training and work force pathways within the film industry; and

WHEREAS, New Mexico film resource, incorporated, works in conjunction with all New Mexico schools and educational institutions, the New Mexico film office, the film industry and labor unions to help support education, training and internship programs statewide and to provide educational opportunities in film and media; and

WHEREAS, New Mexico film resource, incorporated, supports economic initiatives leading to the creation and retention of jobs related to direct film production, capital expenditures and indirect and induced activities connected to the film and media industry to benefit state and local economies and communities and considers the film and media

industry as a sustainable economic development initiative;

NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE STATE OF NEW MEXICO that New Mexico film resource, incorporated, and its mission of educational performance excellence in film and media training be recognized for its positive attention to New Mexico's thriving film industry and New Mexico's commitment to a new generation of filmmakers and producers to help create jobs and economic growth for New Mexicans; and

BE IT FURTHER RESOLVED that copies of this memorial be transmitted to New Mexico film resource, incorporated, and the New Mexico film office.