

Fiscal impact reports (FIRs) are prepared by the Legislative Finance Committee (LFC) for standing finance committees of the NM Legislature. The LFC does not assume responsibility for the accuracy of these reports if they are used for other purposes.

Current FIRs (in HTML & Adobe PDF formats) are available on the NM Legislative Website (legis.state.nm.us). Adobe PDF versions include all attachments, whereas HTML versions may not. Previously issued FIRs and attachments may be obtained from the LFC in Suite 101 of the State Capitol Building North.

FISCAL IMPACT REPORT

ORIGINAL DATE 02/18/09

SPONSOR Pinto LAST UPDATED _____ HB _____

SHORT TITLE Promote and Market Indian Arts and Crafts SB 566

ANALYST Lucero

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY09	FY10		
	\$50.0	Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

Relates to Appropriation in the General Appropriation Act

SOURCES OF INFORMATION

LFC Files

SUMMARY

Synopsis of Bill

Senate Bill 566 appropriates fifty thousand dollars (\$50,000) from the general fund to the Tourism Department to promote and market Indian arts and crafts.

FISCAL IMPLICATIONS

According to the February 2008 revenue estimate, FY10 recurring revenue will only support a base expenditure level that is \$575 million less than the FY09 appropriations before the 2009 solvency reductions. All appropriations outside of the general appropriation act will be viewed in this declining revenue context.

The appropriation of fifty thousand dollars (\$50,000) contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of 2010 shall revert to the general fund.

SIGNIFICANT ISSUES

Tourism Department (TD) supports any legislation that promotes tourism and attract/increase the number of tourists to the state.

PERFORMANCE IMPLICATIONS

TD is supportive of activities and events that result in increasing the number of tourists to New Mexico.

RELATIONSHIP

Relates to HB283 “Arts and Cultural Districts for Tribal Entities”

Relates to Appropriation in the General Appropriation Act

OTHER SUBSTANTIVE ISSUES

The Tourism Department (TD) is supportive of activities and events that result in increasing the number of tourists to New Mexico. The Native American lifestyle continues to be one of the top attractions that draw out-of-state visitors to New Mexico. TD’s Indian Tourism Program has expanded its focus from outreach and training in cultural tourism to promotion and advertising of all Indian tourism attractions, including gaming, hospitality, entertainment and outdoor recreation, in an effort to optimize the number of tours and amount of tourism revenue to the state and the tribes.

ALTERNATIVES

Tribal communities could apply for Tourism Department cooperative advertising in FY10 to promote Indian arts and crafts.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

The 22 tribes, nations and pueblos of New Mexico will not benefit from increased promotion.

DL/mt