Fiscal impact reports (FIRs) are prepared by the Legislative Finance Committee (LFC) for standing finance committees of the NM Legislature. The LFC does not assume responsibility for the accuracy of these reports if they are used for other purposes.

Current FIRs (in HTML & Adobe PDF formats) are available on the NM Legislative Website (legis.state.nm.us). Adobe PDF versions include all attachments, whereas HTML versions may not. Previously issued FIRs and attachments may be obtained from the LFC in Suite 101 of the State Capitol Building North.

# FISCAL IMPACT REPORT

SPONSOR	HJC		ORIGINAL DATE LAST UPDATED	03/10/09	HB	934/HJCS		
SHORT TITL	Æ	Public Peace, Heal	lth, Safety and Welfare		SB			
				ANAL	YST	Ortiz		
<b>APPROPRIATION</b> (dollars in thousands)								

Appropr	iation	Recurring or Non-Rec	Fund Affected
FY09	FY10		
NFI	NFI		

(Parenthesis () Indicate Expenditure Decreases)

### **SOURCES OF INFORMATION** LFC Files

<u>Responses Received From</u> Attorney General's Office (AGO)

Administrative Office of the Courts (AOC)

## SUMMARY

## Synopsis of Bill

The House Judiciary Committee substitute to House Bill 934 enacts the new "Truth in Music Advertising Act," which defines as false advertising and makes it unlawful for a person to advertise or conduct a live musical performance or production in this state through the use of a false, deceptive or misleading affiliation, connection or association between a performing group and a recording group. It states that "A person who is found by a court to have violated ... the Truth in Music Advertising Act is liable to the state for a civil penalty of not less than five thousand dollars (\$5,000) nor more than fifteen thousand dollars (\$15,000) per violation, which civil penalty shall be in addition to any other relief that may be granted under ... that act."

## SIGNIFICANT ISSUES

Seventeen states have passed a truth in music advertising law - false, deceptive, or misleading advertisement of live musical performances. The law was created to protect artists from identity theft and consumers from being deceived by acts that are not comprised of the legendary artists that initially made the original songs famous. The states that have thus far joined the bandwagon and have passed laws regulating this practice are Pennsylvania, Conneticut, Florida, Illinois, Michigan, Massachutes, Maine, South Carolina, North Dakota, Virgina, New Jersey, Florida, Wisconsin, Tennessee, Missouri, Texas, Nevada and New York.

EO/mc