

A MEMORIAL

EXTENDING RECOGNITION TO EDDIE CORLEY, SR., FOR HIS LEADERSHIP
AND MANY CONTRIBUTIONS TO HIS COMMUNITY, TO MINORITY
BUSINESSES AND TO THE STATE OF NEW MEXICO.

WHEREAS, Eddie Corley, Sr., has shown great leadership
on behalf of minority dealers in the automotive industry and
has advocated for opportunities for other minority dealers;
and

WHEREAS, Eddie, Sr., is a twenty-six-year veteran of the
automotive industry and chief executive officer of the Corley
automotive group, which has eight dealerships in New Mexico;
and

WHEREAS, he came from humble beginnings, selling cotton,
and, working hard with his wife, Gladys, he bought his first
service station, then a second and then eventually bought his
first automotive dealership in Grants, New Mexico, in 1982;
and

WHEREAS, his eight children worked with him in the
family businesses as they grew up; and

WHEREAS, Eddie Corley, Sr., was awarded the auto dealer
of the year award in 2007 by *Black Enterprise Magazine*, and it
named him number twenty-three on its 2007 list of one hundred
top African Americans in the automotive business sector; and

WHEREAS, he has received numerous awards for market

share and customer excellence; and

WHEREAS, he finished in the top ten for the national automobile dealer's association dealer of the year award for Ed Corley Nissan and was named businessman of the year in Grants; and

WHEREAS, Eddie, Sr., is nationally recognized as a two-term member of the board of the Ford motor minority dealer's association and has been a member of that organization since 1982; and

WHEREAS, he has built lifelong relationships with customers by providing quality, value, convenience and courtesy together with extensive knowledge of and experience in the New Mexico marketplace; and

WHEREAS, he understands what is needed to gain the confidence and support of existing and potential customers; and

WHEREAS, Eddie, Sr., has been an active member of his community, supporting many activities at local schools, including little league baseball and football teams and *Walk of Life*; and

WHEREAS, Eddie, Sr., attributes the success of the Corley automotive group to strong family values and high standards and wants others to know that "we try to be true to the communities and the people we serve";

NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF

REPRESENTATIVES OF THE STATE OF NEW MEXICO that recognition be extended to Eddie Corley, Sr., for his leadership, unyielding service and many contributions to his community, to minority businesses and to New Mexico; and

BE IT FURTHER RESOLVED that a copy of this memorial be transmitted to Eddie Corley, Sr.