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HOUSE BILL 38

49TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2009

INTRODUCED BY

Paul C. Bandy

AN ACT

RELATING TO AGRICULTURE; AMENDING A SECTION OF CHAPTER 76,
ARTICLE 20 NMSA 1978 TO PROVIDE FOR MARKETING NEW MEXICO
AGRICULTURAL PRODUCTS BASED ON REGIONAL, VARIETAL OR SPECIALTY
LABELS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

Section 1. Section 76-20-3 NMSA 1978 (being Laws 1979,
Chapter 130, Section 3) is amended to read:

"76-20-3. MARKET DEVELOPMENT PROGRAM.--The department is
authorized to and may engage in a program of agricultural
market development, which may include but not be limited to the
following services and functions:

- A. assisting in the development of new markets or
expansion of existing markets for farm products produced or
processed in the state;

underscored material = new
[bracketed material] = delete

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1 B. disseminating information relating to the
2 availability, quality and use of farm products;

3 C. collecting and disseminating information
4 relating to prospective market conditions as well as current
5 supplies, demand and prices of farm products;

6 D. serving as an intermediary between prospective
7 purchasers and sellers of farm products as to source of supply
8 and demand;

9 E. cooperating with and aiding farmers and other
10 producers of farm and food products and distributors and
11 consumers of such products in improving and maintaining an
12 efficient system of distribution and marketing in reaching
13 advantageous markets;

14 F. adopting rules and developing certification
15 standards for the marketing of agricultural products that may
16 receive unique labels based on region of origin, variety or
17 other special characteristics;

18 ~~[F.]~~ G. accepting and receiving grants from public
19 or private agencies for expenditure in furtherance of the
20 purposes of the Agricultural Market Development Act of 1979;

21 ~~[G.]~~ H. consulting with other states in the
22 development of joint programs for the establishment and
23 development of markets on a mutual or regional basis; and

24 ~~[H.]~~ I. performing such other services as may be
25 necessary to fulfill the purposes of the Agricultural Market

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Development Act of 1979."

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