

Fiscal impact reports (FIRs) are prepared by the Legislative Finance Committee (LFC) for standing finance committees of the NM Legislature. The LFC does not assume responsibility for the accuracy of these reports if they are used for other purposes.

Current FIRs (in HTML & Adobe PDF formats) are available on the NM Legislative Website (legis.state.nm.us). Adobe PDF versions include all attachments, whereas HTML versions may not. Previously issued FIRs and attachments may be obtained from the LFC in Suite 101 of the State Capitol Building North.

FISCAL IMPACT REPORT

ORIGINAL DATE 1-24-2008

SPONSOR Tripp LAST UPDATED _____ HB 266

SHORT TITLE Campaign to Promote Value of Education SB _____

ANALYST Dearing

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY08	FY09		
	\$100.0	Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

LFC Files

Responses Received From
Public Education Department (PED)

SUMMARY

Synopsis of Bill

House Bill 266 appropriates \$100 thousand from the general fund to the Public Education department for the purpose of conducting a campaign to promote an awareness of the value of education.

FISCAL IMPLICATIONS

The appropriation of \$100 thousand contained in House Bill 266 is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of FY09 shall revert to the general fund.

SIGNIFICANT ISSUES

HB 266 requires the Public Education Department (PED) to conduct a campaign promoting and increasing awareness of the value of education. According to provisions of House Bill 266, the campaign:

- Must be directed to populations and areas where value of education is disparaged according to evidence.
- Demonstrates that education not only can lead to better job opportunities and financial success but it can also expand a person's interests, provide wisdom and enjoyment of life, increase self-esteem and prepare a person to actively participate in a democratic society.
- Provides evidence that education can help people discover their ethnic and cultural identities and make them more confident of themselves in a diverse society.
- Creates awareness that education is a good way to avoid falling victim to drugs, violence, prison, unemployment and premature parenthood.
- Reflects a commitment to equal access to education and respect for minority cultures and values.

PERFORMANCE IMPLICATIONS

If enacted, the LFC recommends that the Public Education department submits a plan for program evaluation with specific program goals and criteria for assessing the effectiveness and provides suggested outputs, outcomes and performance measures to evaluate the performance of state government programs as prescribed in the Accountability in Government Act.

ADMINISTRATIVE IMPLICATIONS

The department states a need for up to six percent of this appropriation for administration by an education administrator.

TECHNICAL ISSUES

According to the department the legislation does not provide guidance on the determination of populations and areas where value of education is disparaged according to evidence. Potentially, these would be areas and populations targeted for existing programs such as parental involvement, etc.

PD/nt