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FISCAL IMPACT REPORT

ORIGINAL DATE 1-22-08

SPONSOR Begaye LAST UPDATED _____ HB 179

SHORT TITLE Cultural Tourism Workshop SB _____

ANALYST Dearing

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY08	FY09		
	\$30.0	Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

LFC Files

Responses Received From

Cultural Affairs Department (DCA)

SUMMARY

Synopsis of Bill

House Bill 179 appropriates \$30 thousand from the general fund to Cultural Affairs department for the purpose of developing a cultural tourism workshop to assist Native American tribes and communities in economic development.

FISCAL IMPLICATIONS

The appropriation of \$30 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of FY09 shall revert to the general fund.

SIGNIFICANT ISSUES

Cultural tourism has a significant economic impact on New Mexico's communities. In 2005, according to the New Mexico Lodging Association, the tourism industry in the state was worth \$5 billion. The cultural affairs department estimated that cultural tourism generated \$1.5 billion, equivalent to 30 percent of these revenues in the tourism industry. A cultural tourism workshop addressing the specific issues of Native American tribes and communities would assist these

communities in their own economic development efforts related to cultural tourism.

PERFORMANCE IMPLICATIONS

If enacted, the LFC recommends that the Cultural Affairs department submit a plan for program evaluation with specific program goals and criteria for assessing the effectiveness and provide suggested outputs, outcomes and performance measures to evaluate the performance of state government programs as prescribed in the Accountability in Government. Conference attendance could be a relevant indication of intended performance for this initiative.

PD/mt