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FISCAL IMPACT REPORT

SPONSOR Robinson ORIGINAL DATE 2/26/07
LAST UPDATED _____ HB _____
SHORT TITLE Film and Media Employment Training SB 758
ANALYST Earnest

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY07	FY08		
	\$500.0	Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

LFC Files

Responses Received From

NM Film Office (NMFO), Economic Development Department (EDD)
Public Education Department (PED)

SUMMARY

Synopsis of Bill

Senate Bill 758 appropriates \$500 thousand from the general fund to the Economic Development Department to support film and media employment training and student productions.

FISCAL IMPLICATIONS

The appropriation of \$500 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2008 shall revert to the general fund.

SIGNIFICANT ISSUES

According to MMFO, this bill supplements funding allocated from the Media Fund for specific on-the-job training with skilled, seasoned mentors, working on student or small New Mexico films. This program works in conjunction with the Film Technicians' Training Programs based at

Santa Fe Community College, Northern New Mexico College at El Rito, Central New Mexico Community College, Eastern New Mexico University at Roswell, and NMSU's Dona Ana Community College. This program, thus far, has served a dual purpose: to give students hands-on training with mentors who will potentially hire them and/or assist them with union membership; and secondly, to support homegrown talent with the making of their own films.

The programs have been previously funded through capital outlay appropriations.

PED indicates that filmmaking and media training programs across the state can help promote student interest in learning. Film can enhance communication in many ways, including verbal and nonverbal; literal or symbolic; invoke response; create dialogue; inform; evolve; persuade; require interaction; and be formal or informal.

“Storytelling, reading, writing, invention, computation, valuing one’s own and other’s cultures and problem solving can be enhanced through film, audio and visual techniques utilizing cutting-edge software, cameras and other technology and innovations. Integrated curriculum developed to enhance student learning and work through film and tied to New Mexico Standards and Benchmarks and selected measurable Performance Standards can capture students’ beliefs and imaginations and greatly enhance their learning.”

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

PED reports that this bill relates to SB 384, which provides funding for the same purpose to the Higher Education Department.

BE/mt