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## FISCAL IMPACT REPORT

ORIGINAL DATE 2/12/07

SPONSOR Robinson LAST UPDATED \_\_\_\_\_ HB \_\_\_\_\_

SHORT TITLE UNM Film & Digital Media Program SB 757

ANALYST Leger

### APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY07	FY08		
	\$700.0	Recurring	General Fund

(Parenthesis ( ) Indicate Expenditure Decreases)

Relates to SB 379, SB 384, SB 758

### SOURCES OF INFORMATION

LFC Files

#### Responses Received From

New Mexico Higher Education Department (HED)

### SUMMARY

#### Synopsis of Bill

Senate Bill 757 appropriates \$700 thousand from the general fund to the board of regents of the university of New Mexico for the film and digital media program.

### FISCAL IMPLICATIONS

The appropriation of \$700 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of FY08 shall revert to the general fund.

### SIGNIFICANT ISSUES

According to HED funds appropriated in SB 757 would pay for personnel for the Film and Digital program. The Film and Digital Program at UNM will provide both undergraduate and graduate students with a professional training in all creative, technical, and scientific aspects of film and digital media.

The Film and Digital Media Program will allow UNM to realize four educational and research objectives for the State of New Mexico:

1. Integrate Filmmaking and Digital Media: develop a systematically integrated interdisciplinary program that brings together usually distinct film schools and digital media labs;
2. Build a Native New Mexican Hollywood: an integrated film and digital media industry that serves the unique cultural diversity of New Mexico, with particular attention to Native American and Hispanic peoples;
3. Train the citizens of New Mexico: Phase 1: Establish BFA/BS program starting with 50+ students annually majoring in film and digital media; Phase 2: Establish MFA/MS program starting with 20+ students annually earning graduate degrees in film and digital media;
4. Foster Research: generate sponsored research in partnership with the film and digital media industry starting annually with 3M+

A request for \$4,755,900 (\$607,200 recurring for personnel and \$4,148,700 non-recurring for capital expenses) was submitted to HED for review, but is not included in the funding recommendation for FY08.

### **PERFORMANCE IMPLICATIONS**

According to UNM's Dean of College of Fine Arts, Christopher Mead, four year projections have the Film and Digital Media program with more than 200 students enrolled in the undergraduate program by starting with 50+ students annually majoring in film and digital media per year. The graduate program's second phase will begin in four years.

### **CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP**

SB 379 appropriates \$50 thousand to EDD to promote film and media enterprises in NM.

SB 384 appropriates \$500 thousand to HED to support film and media employment training and student productions.

SB 758 appropriates \$500 thousand to EDD to support film and media employment training and student productions.

JL/csd