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## FISCAL IMPACT REPORT

ORIGINAL DATE 02/26/07

SPONSOR Varela LAST UPDATED \_\_\_\_\_ HB HM 13

SHORT TITLE Santa Fe Design Day SB \_\_\_\_\_

ANALYST Hanika Ortiz

### APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY07	FY08		
	NFI		

(Parenthesis ( ) Indicate Expenditure Decreases)

### SOURCES OF INFORMATION

LFC Files

### SUMMARY

#### Synopsis of Bill

House Memorial 13 makes a request to declare March 7, 2007 “Santa Fe Design Day” in the House of Representatives.

The memorial provides the following comments:

- In 2004, the city of Santa Fe adopted a new economic development plan that has been the basis for energizing the local creative economy in general and the design-based economy in particular.
- From traditional design that focuses on arts such as furniture making and fashion to sustainable building technology that will result in new "green collar" jobs, Santa Fe design week is the initiative that is providing a jumping-off point for the creation of Santa Fe's design-based economy.
- Santa Fe design week, an annual event, is a week to build ideas and connect people to those ideas, a week to create fertile ground that then will be carried forth throughout the year.
- In 2006, the city of Santa Fe, together with the community and Santa Fe design week's many sponsors, conceived and shaped more than eighty events that integrated environmental responsibility with designs for living and the creation of jobs through a design economy.
- In 2006, Santa Fe design week was held October 22-29 and featured the most innovative and progressive minds from the city, the region and the international arena.

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- Speakers presented a variety of fascinating design topics from architecture, green building, energy and water conservation, graphics, fashion, furniture and product design, multimedia and more.
- Organizations that were involved included the Santa Fe fashion designers, Santa Fe community college, American institute of architects, American association of interior designers, American society of graphic artists, northern New Mexico woodworkers alliance, Santa Fe area home builders association, Pueblos del Sol homeowners association, recycle Santa Fe, el museo cultural de Santa Fe and ecoversity.
- This year, Santa Fe design week will be held October 25-31.
- An awards ceremony to be held in the State Capitol on March 7, 2007 will recognize the winners in last year's architectural design competition, which is an annual highlight of Santa Fe design week.

### **FISCAL IMPLICATIONS**

Santa Fe Design Week is an initiative of the City of Santa Fe Economic Development Division, the Arts Commission and the Convention & Visitors Bureau with support from the Economic Development Fund.

### **PERFORMANCE IMPLICATIONS**

HM 13 further resolves that a copy of the memorial be transmitted to the mayor of Santa Fe.

### **QUESTIONS**

Are there any activities planned to promote the appreciation of Spanish colonial style? What organizations dedicated to historic planning and preservation are participating?

What kind of activities will be directed toward children during the Santa Fe design week?

AHO/csd