

Fiscal impact reports (FIRs) are prepared by the Legislative Finance Committee (LFC) for standing finance committees of the NM Legislature. The LFC does not assume responsibility for the accuracy of these reports if they are used for other purposes.

Current FIRs (in HTML & Adobe PDF formats) are available on the NM Legislative Website (legis.state.nm.us). Adobe PDF versions include all attachments, whereas HTML versions may not. Previously issued FIRs and attachments may be obtained from the LFC in Suite 101 of the State Capitol Building North.

## FISCAL IMPACT REPORT

**SPONSOR** Varela                      **DATE TYPED** 2/18/05                      **HB** 842

**SHORT TITLE** Santa Fe Fiesta                      **SB** \_\_\_\_\_

**ANALYST** Hadwiger

### APPROPRIATION (in \$000s)

Appropriation Contained		Estimated Additional Impact		Recurring or Non-Rec	Fund Affected
FY05	FY06	FY05	FY06		
	\$50.0			Recurring	General Fund

(Parenthesis ( ) Indicate Expenditure Decreases)

### SOURCES OF INFORMATION

LFC Files

#### Responses Received From

Tourism Department  
 Cultural Affairs Department (DCA)  
 Department of Finance and Administration (DFA)

### SUMMARY

#### Synopsis of Bill

House Bill 842 would appropriate \$50,000 from the general fund to the Cultural Affairs Department (DCA) in FY06 to plan, promote and conduct the Santa Fe fiesta.

#### Significant Issues

The Santa Fe Fiesta traces its roots to a 1712 proclamation establishing the first Fiesta de Santa Fe. The Santa Fe Fiesta Council is a volunteer organization created by the original proclamation and including 100 members plus representatives of 20 civic organizations and businesses. Events include the Fiesta Queen and her Court, a reenactment of the entry of Don Diego de Vargas and his 17-member retinue, two parades, dancing, singing, arts and crafts, and religious processions. La Fiesta begins the Thursday after Labor Day, with the burning of Zozobra (Old Man

Gloom), the most distinctively Anglo contribution to the more than 290-year-old celebration. Festivities continue throughout the weekend with a children's pet parade, a historical/hysterical parade, regional food and more. La Fiesta de Santa Fe is organized each year by the Santa Fe Fiesta Council.

### **PERFORMANCE IMPLICATIONS**

The Tourism Department indicated it is supportive of activities and events that result in increasing the number of tourists to New Mexico. With its historical and cultural significance, the Santa Fe fiesta is one of the grand attractions held in New Mexico each year.

### **FISCAL IMPLICATIONS**

The appropriation of \$50,000 contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of FY06 would revert to the general fund.

### **ADMINISTRATIVE IMPLICATIONS**

DCA indicates that funding would most likely be administered by the department's New Mexico Arts division through an established granting process. An RFP process would be conducted by New Mexico Arts to accommodate the state procurement process. This process would require staff to develop an RFP, review and select eligible applicants and to process contracts.

**DH/lg**