

The general marketing program of the Economic Development Department is currently funded at \$450.0. This bill would double the amount of funds for economic development marketing, and, according to the agency, would increase communities' ability to partner with the department at trades shows and maximize marketing funds.

FISCAL IMPLICATIONS

The appropriation of \$1,900.0 contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2003 shall revert to the general fund.

DUPLICATION/RELATIONSHIP

Senate Bill 230 duplicates House Bill 39 and Senate Bill 214.

The bill relates to appropriations contained in the General Appropriations Act, where \$150.0 for cooperative advertising is found in the Economic Development Department operating budget.

MW/ar