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FISCAL IMPACT REPORT



SPONSOR: Garcia DATE TYPED: 01/24/02 HB _____

SHORT TITLE: Doña Ana Fiesta De San Ysidro SB 112

ANALYST: Gonzales

APPROPRIATION

Appropriation Contained		Estimated Additional Impact		Recurring or Non-Rec	Fund Affected
FY02	FY03	FY02	FY03		
	10.0			Non-Recurring	GF

(Parenthesis () Indicate Expenditure Decreases)

REVENUE

Estimated Revenue		Subsequent Years Impact	Recurring or Non-Rec	Fund Affected
FY02	FY03			
	Minimal		Non-Recurring	OSF – Museum

(Parenthesis () Indicate Revenue Decreases)

SOURCES OF INFORMATION

LFC Files
Office of Cultural Affairs (OCA)

SUMMARY

Synopsis of Bill

SB112 appropriates \$10.0 from the general fund to the Office of Cultural Affairs for the purpose of supporting La Fiesta de San Ysidro, an annual public program and education event of the N.M. Farm & Ranch Heritage Museum in Las Cruces, Doña Ana County.

Significant Issues

This is a one-time appropriation to support a cultural events public program. This bill permits the New Mexico Farm & Ranch Heritage Museum to expand educational programming in conjunction with the annual La Fiesta de San Ysidro, which is tentatively scheduled for the weekend of May 17,

2003. The event includes demonstrations, performances, and workshops interpreting New Mexico's rural and farming culture, focusing on the Spanish/Catholic traditions surrounding San Ysidro, the patron saint of farming. SB112 would enable the Museum to offer additional activities as well as a greater number of demonstrator/performers taking part in the event while generally increasing outreach efforts.

The OCA has developed a performance measure related to its education, outreach and technical assistance program to increase by 2% the number of participants in educational and special events at the Museum in FY 2003 compared to FY 2002.

FISCAL IMPLICATIONS

The appropriation of \$10.0 contained in this bill is a non-recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of FY03 shall revert to the general fund.

The OCA has indicated that while private fundraising efforts would continue to support the event's production and operation, funds resulting from this appropriation would focus on a significant expansion of educational programming during the one-day event. It is expected that the enhanced success of the program will contribute to private fundraising efforts for FY 2004 and beyond, but there is no guarantee that expenditures for this program will equal or exceed that for FY 2003 in subsequent years.

It would be expected the expansion of the event should increase revenues derived from admission fees to the event because of visitors who are attracted to the additional programming, although the exact amount cannot be definitively determined, any additional admissions would be a one-time increase of \$3 per adult and \$2 per child plus that for any repeat visitors. OCA states that if there are charges for people taking part in workshops held during the event, those would produce small amounts of revenue as well in indeterminate amounts. Such revenue increases would likely not amount to more than \$1,000.

JMG/njw