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FISCAL IMPACT REPORT



SPONSOR: Watchman DATE TYPED: 1/29/02 HB 228

SHORT TITLE: Educational Tourism Services SB _____

ANALYST: Dunbar

APPROPRIATION

Appropriation Contained		Estimated Additional Impact		Recurring or Non-Rec	Fund Affected
FY02	FY03	FY02	FY03		
	\$20.0			Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

Responses Received From

NM Department of Tourism (NMDT)
 NM Office of Indian Affairs (NMOIA)

SUMMARY

Synopsis of Bill

House Bill 228 appropriates \$20.0 from the general fund to the New Mexico Office of Indian Affairs to contract for provisions of educational seminars for tribal business, programs and the general tourism industry. In addition, these funds will be used to create a newsletter and a web page to provide information on Indian tourism.

Significant Issues

The bill appropriates funds to the Office of Indian Affairs to provide assistance to tribal entities in promoting Indian tourism. The New Mexico Department of Tourism also provides promotional and marketing assistance to Native American communities through the Department's Indian Tourism program, which was established by statute.

The NM Department of Tourism indicates that they currently provide Indian tourism-related surveys, reports and other information as necessary. Other NMDT assistance focuses on marketing and promotion of events and destinations, and training in tourism development and customer ser-

vice. In addition, the Department's Cooperative Advertising funds are utilized to provide assistance to non-profit organizations and tribal communities. These organizations must apply and meet certain criteria in order to receive these funds.

FISCAL IMPLICATIONS

The appropriation of \$20.0 contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of FY 03 shall revert to the general fund.

ADMINISTRATIVE IMPLICATIONS

NMOIA notes that the amount of money appropriated will not be sufficient to cover the contractual costs. The NMOIA will need to negotiate a contract with someone who can provide these services.

RELATIONSHIP

The Department of Tourism provides promotional and marketing assistance through the Indian Tourism and Cooperative Advertising programs.

BD/njw