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FISCAL IMPACT REPORT

SPONSOR: Robinson DATE TYPED: 02/22/01 HB _____
 SHORT TITLE: Advertising Rates in Published Directories SB 747
 ANALYST: Dotson

APPROPRIATION

Appropriation Contained		Estimated Additional Impact		Recurring or Non-Rec	Fund Affected
FY01	FY02	FY01	FY02		
	See Fiscal Impact				

(Parenthesis () Indicate Expenditure Decreases)

SUMMARY

Synopsis of Bill

This bill amends the Telecommunication Act, defining “public telecommunication service” to include publication of a commercial directory. The advertising rates of the commercial directory will be regulated.

Significant Issues

The jurisdiction over telecommunication companies is expanded to include the advertising rates in commercial directories.

Small businesses traditionally rely very heavily on commercial directories. The inability to afford advertising in a commercial directory can have a negative impact on the potential success of a small business.

FISCAL IMPLICATIONS

No money is appropriated. However, developing a rate structure may require expenditures at the Public Regulatory Commission.

OTHER SUBSTANTIVE ISSUES

The state will have to develop an advertising rate structure.

POSSIBLE QUESTIONS

Senate Bill 747 -- Page 2

1. Is providing a commercial directory at regulated rates a integral part of being a telecommuni-
cation company?
2. Are commercial directories not affiliated with a telecommunication company regulated?
3. If the commercial directory losses money could this affect service rates?

PD/ar/njw