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FISCAL IMPACT REPORT

SPONSOR: Marquardt DATE TYPED: 02/14/01 HB 376
 SHORT TITLE: Teen Pregnancy Public Information Campaign SB _____
 ANALYST: Dunbar

APPROPRIATION

Appropriation Contained		Estimated Additional Impact		Recurring or Non-Rec	Fund Affected
FY01	FY02	FY01	FY02		
	\$ 20.0			Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

Children Youth and Families Department

No Response
Department of Health

SUMMARY

Synopsis of Bill

HB 376 appropriates \$20,000 to the Department of Health for a public information campaign targeted at teenagers to inform them of the consequences of teen pregnancy.

Significant Issues

This is a primary prevention program targeted at teenagers and is within the scope of DOH's role. It enhances CYFD's role of intervention with pregnant teens through the Teen Parent Residences that CYFD administers.

In a report released last week by the National Institute on Drug Abuse found that anti-drug advertisement has cut teen use of marijuana by 26.7%. This demonstrates the effectiveness of a public information campaign.

FISCAL IMPLICATIONS

HB 376 appropriates \$20.0 from the general fund to the Department of Health for expenditure in fiscal year 2002. Any unexpended or unencumbered balance remaining at the end of fiscal year 2002 shall revert to the general fund.

POSSIBLE QUESTIONS

Is the amount contained in the bill enough to conduct an effective campaign?

BD/njw:ar