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SENATE BILL 29

**44TH LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION,  
2000**

INTRODUCED BY

Roman M. Maes III

FOR THE

ECONOMIC AND RURAL DEVELOPMENT AND TELECOMMUNICATIONS  
COMMITTEE

AN ACT

MAKING AN APPROPRIATION TO THE TOURISM DEPARTMENT.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

Section 1. APPROPRIATION.--

A. Four million nine hundred thousand dollars  
(\$4,900,000) is appropriated from the general fund to the  
tourism department for expenditure in fiscal year 2001 in the  
following amounts for the following purposes:

(1) two million five hundred thousand  
dollars (\$2,500,000) for general advertising;

(2) one million sixty-five thousand dollars  
(\$1,065,000) for co-op advertising;

(3) six hundred fifty thousand dollars  
(\$650,000) for inquiry fulfillment;

(4) four hundred fifty thousand dollars

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- 1 (\$450,000) for regional programs;
- 2 (5) one hundred thousand dollars (\$100,000)
- 3 for research and accountability;
- 4 (6) fifty thousand dollars (\$50,000) for
- 5 trade show programs;
- 6 (7) forty-five thousand dollars (\$45,000)
- 7 for printing of a museums and monuments fulfillment brochure;
- 8 (8) twenty-five thousand dollars (\$25,000)
- 9 for printing state park brochures; and
- 10 (9) fifteen thousand dollars (\$15,000) for
- 11 updating and reprinting the access New Mexico guide.

12 B. Any unexpended or unencumbered balance  
13 remaining at the end of fiscal year 2001 shall revert to the  
14 general fund.