



Lynn Trujillo, Cabinet Secretary  
Nadine Padilla, Deputy Secretary

**TOBACCO SETTLEMENT REVENUE OVERSIGHT  
COMMITTEE HEARING  
Tobacco Cessation & Prevention Projects (TCPP)  
Program Update for FY 2020  
September 15, 2020**

**Drew Roybal-Chavez, ASD Manager-CFO/HR**

**INDIAN AFFAIRS DEPARTMENT**



## INTRODUCTION

- Pursuant to Laws of 2019 Chapter 271, HB-2, the State of New Mexico Legislature appropriated to the Indian Affairs Department (“IAD”) \$249,300 from the State Tobacco Settlement Fund.
- The \$249,300 appropriation was to be expended in FY 2020 for IAD’s Tobacco Cessation and Prevention Programs (“TCPP”) in Native American communities throughout the State.



## Purpose of TCPP in New Mexico Indian Communities

- 1) to promote cessation and prevention of **commercial tobacco abuse** in Native communities
- 2) to promote cultural awareness of the **Native traditional and ceremonial use of tobacco** as a means to strengthen cultural identity and resistance to commercial tobacco abuse for Native youth and adults.



# FY 2020 GRANT AWARDEES



#	Applicant	Tribal Government/Tribal Serving Organization	Project Name	Brief Description	Award Amount
1	Pueblo of Acoma	Tribal Government	Pueblo of Acoma Smoking Cessation & Prevention	Conduct two community forums on commercial tobacco cessation. Use digital storytelling and other methods to provide tobacco cessation outreach in their community.	15,094.00
2	Albuquerque Area Indian Health Board, Inc.	Tribal Serving Organization	AAIHB Commercial Tobacco Cessation & Prevention Project	Conduct tobacco cessation outreach in tribal communities. Conduct a 3 day digital storytelling workshop. Produce a series of 10 brief videos that will help tribal communities provide tobacco cessation outreach in schools.	23,200.00
3	Pueblo of Pojoaque	Tribal Government	"Be Tough-Don't Puff" Part II	The pueblo will have 6 tribal staff members attend training to receive their ALA to become smoking cessation facilitators. The pueblo will create 100 anti smoking boxes to help tribal members quit smoking and will provide outreach at community events.	14,338.00
4	Keres Consulting, Inc.	Tribal Serving Organization	Keres Commercial Tobacco Outreach Program	Conduct research to identify state regions with greatest tobacco use disparities. Provide technical assistance and outreach in tribal communities. Develop a presentation and learning guide about emerging tobacco projects to be delivered to five tribal communities.	28,979.00
5	Albuquerque Indian Center, Inc.	Tribal Serving Organization	AIC Tobacco Cessation	Provide tobacco cessation outreach to members of the AIC.	31,528.00
6	Capacity Builders	Tribal Serving Organization	Tobacco Free	Provide tobacco cessation outreach in tribal communities and also conduct a youth art contest where the youth will develop tobacco cessation posters.	27,795.00
7	Mescalero Apache Tribe	Tribal Government	Mescalero Apache Tribe Tobacco Cessation & Prevention	The tribe will teach the CDC's curriculum for commercial tobacco cessation while teaching the importance of traditional tobacco usage to youth. The tribe will also provide outreach on tobacco cessation at community events.	40,471.00
8	Native American Community Academy	Tribal Serving Organization	NACA Tobacco Cessation & Intervention Program Expansion	Provide tobacco outreach services at the school and provide individual and group counseling and also teach the importance of traditional tobacco usage.	25,249.00
9	Oso Vista Ranch Project	Tribal Serving Organization	Oso Vista Ranch Project- NM Native American Community Outreach Education	The grantee will hire comedian Ernest Tsosie to deliver a comedic but educational presentation on the dangers of commercial tobacco usage. This presentation will be presented before 30-40 Navajo, Pueblo and Apache communities.	42,646.00
					<b>249,300.00</b>

- IAD awarded (9) TCPP grant awards in FY20. These were to the tribal governments and tribal serving organizations above.
- The SOW for these grants was to provide commercial tobacco cessation outreach in tribal communities.



## Impact of the Pandemic

- The pandemic impacted this grant program as most of the grant awards included outreach events in tribal communities.
- IAD was able to work with most grantees to revise their SOW to include virtual events instead of in person events.
- This program will revert \$19.8K to the tobacco settlement fund in FY20. This is for grants that were not able to revise their SOW to spend down funds prior to 6/30/2020.
- IAD will ensure all grants for FY21 include a SOW that can be completed remotely to avoid reversions.



## FY21/FY22 Funding

- IAD received \$249.3K from the legislature during the 2020 legislative session. IAD currently has the Notice of Funding Availability (NOFA) posted on the website and is accepting applications for the 2021 funding cycle. This NOFA closes on 10/4/2020.
- IAD's FY2021 budget request includes a flat request of \$249.3K for this grant program.



# New Mexico Indian Affairs Department



*Pueblo of Acoma*  
HAAKU



## QUESTIONS?



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