New Mexico Outdoor Recreation Division
Economic Development Department

Transportation Infrastructure Revenue Subcommittee
November 30, 2021
According to the U.S. Bureau of Economic Analysis, in 2020:

New Mexico’s outdoor economy **contributed 1.9% ($1.9 billion)** to state GDP.

It employed **25,196 New Mexicans** (3.1% of total employment), with **$1 billion in income**.
2020 Growth of Conventional Outdoor Recreation Activities (Thousands of dollars)

- RVing
- Boating and Fishing
- Motorcycling and ATVing
- Climbing, Hiking, Camping
- Bicycling
- Recreational Flying

Up 10%
OUTDOOR RECREATION TRAILS+ GRANT

- Awarded over $506,000 to 25 projects in 2021
- 64% in rural counties
- The ask was for almost 2.5x that amount
Gearing up: Small-scale cycling manufacturers riding into NM

BY STEPHEN HAMWAY / JOURNAL STAFF WRITER
Monday, June 21st, 2021 at 12:02am

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A bicycle manufactured by Baphomet Bicycles, a new manufacturing company based in Valdez. (Courtesy of John Watson)

ALBUQUERQUE, N.M. — When Dillen Maurer was looking for a new place to

...
FY23 Legislative Request

ORD Budget Request

<table>
<thead>
<tr>
<th>Outdoor Recreation</th>
<th>FY21</th>
<th>FY22</th>
<th>FY23</th>
<th>Difference</th>
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<td>P708</td>
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<tr>
<td>200 Personnel</td>
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<td>300 Contractual</td>
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<td>400 Other Costs</td>
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<td><strong>Total</strong></td>
<td>451.4</td>
<td>754.8</td>
<td>1,080.8</td>
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- Add one funded FTE to manage trails infrastructure program
- Add $250K for marketing
- + $7 million special appropriation for Trails+ Outdoor Infrastructure Grant