

WELCOME TO THE



**CITY OF**  
**GALLUP**



# CITY OF GALLUP ELECTED OFFICIALS



**Mayor: Louie Bonaguidi**

Service: Mayor since 2020

Email: [mayor@gallupnm.gov](mailto:mayor@gallupnm.gov)



**District 1: Linda Garcia**

Service: City Councilor since 2013

Email: [lgarcia@gallupnm.gov](mailto:lgarcia@gallupnm.gov)



**District 2: Michael Schaaf**

Service: City Councilor since 2020

Email: [mschaaf@gallupnm.gov](mailto:mschaaf@gallupnm.gov)

# CITY OF GALLUP ELECTED OFFICIALS



## **District 3: Yogash Kumar**

Service: City Councilor since 2013

Email: [ykumar@gallupnm.gov](mailto:ykumar@gallupnm.gov)



## **District 4: Fran Palochak**

Service: Mayor Pro Tempore since 2020, City Councilor since 2015

Email: [fpalochak@gallupnm.gov](mailto:fpalochak@gallupnm.gov)



## **City of Gallup**

110 W. Aztec Avenue ∞ Gallup, NM 87301

P: 505.863.1221 ∞ F: 505.722.5134

# ABOUT US

Gallup was founded in 1881 as a railhead for the Atlantic and Pacific Railroad. The city was named after David Gallup, a paymaster for the railroad.

Gallup is often called the "Indian Capital of the World" for its location in the heart of Native American lands and the presence of Navajo, Zuni, Hopi, and other tribes.

Veteran's Walkway Courthouse Plaza

## HISTORICAL MARKERS

- 1 Atlantic and Pacific Railroad
- 2 Navajo Code Talkers Departure
- 3 Stagecoach Stop Established
- 4 Police Detective Killed
- 5 Presidential Visit
- 6 Gallup Mayor Emmitt Garcia Abducted
- 7 Future Mayor Witnesses Murder
- 8 First NM Governor Visits Gallup
- 9 Old Trails Hwy Route 66
- 10 Oldest Trading Post Established
- 11 Navajo Chief Honored by Trader
- 12 National Guard Honored by Trader
- 13 Chihuahuita Coal Miners Riot
- 14 Japanese Internment Refusal
- 15 The March of Hope
- 16 Courthouse Square Sundial



CULTURAL CENTER

1  
2

DOWNTOWN  
GALLUP



3

4

5

6

7

8

9

10

11

12

13

14

15

16

W. COAL AVE.

CITY HALL

AZTEC AVE.

S. 2ND STREET  
COURTHOUSE SQUARE  
S. 3RD STREET

0 0.12  
MILES

# FUN FACTS

*about*

# GALLUP



Named after  
David Gallup



America's most patriotic small town in  
America by Rand McNally



Founded in 1881



Home to internationally acclaimed  
award-winning native artists



Largest collection of WPA art in New Mexico



Award winning hospitality



Elevation 6,468 feet



52 miles of hiking and  
biking trails



Home of Gallup Inter-Tribal Indian  
Ceremonial

# DOWNTOWN MURALS

In the early 2000s, various local artists were commissioned to retell Gallup's story through a series of murals on downtown buildings. Each mural is unique in style and captures the dynamic heritage and history of Gallup. Go on a walking tour, get your detailed brochure explaining each mural, visit the Gallup Chamber of Commerce.

106 W. Hwy 66 • Downtown Gallup



**Great Gallup**

Paul Newman, 2005 • 2nd St. and Aztec Avenue



**Gallup Community Life**

Ric Sarracino, 2005 • 2nd St. and Aztec Avenue



**Zuni Culture**

Geddy Epaloose, 2005 • 2nd St. and Hill Avenue



**Long Walk Home**

Richard K. Yazzie, 2005 • 3rd St. and Hill Avenue



**Native American Trading**

Chester Kahn, 2005 • 3rd St. and Coal Avenue



**Gallup Inter-Tribal Indian Ceremonial**

Irving Bahe, 2005 • 2nd St. and Coal Avenue



**Coal Mining Era**

Andrew Butler, 2005 • Downtown Walkway



**Women's Multi-Cultural**

Erica Rae Sykes, 2005 • 2nd St. and Aztec Avenue



**Navajo Code Talker**

Be Sargent, 2001 • 2nd St. and Coal Avenue



**Japanese Culture**

Ric Sarracino, 2014 • 2nd St. and Hill Avenue



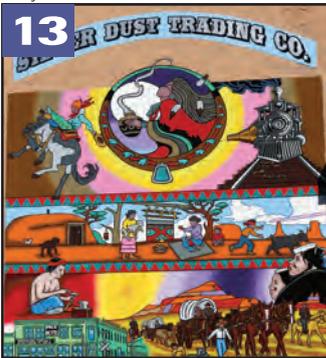
**Hispanic Heritage**

Ric Sarracino, 2007 • 1st St. and Coal Avenue



**Veterans Memorial**

Jerry Brown, 2007 • Richardson Courthouse Plaza



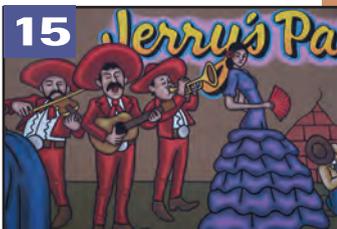
**Silver Dust**

Ric Sarracino • 121 W Hwy 66



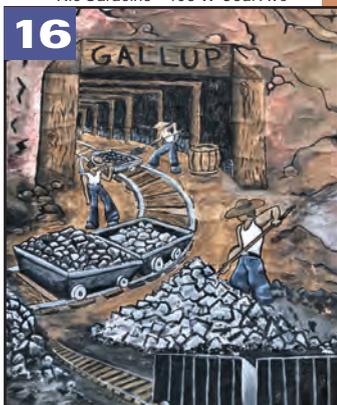
**Turney's Company**

Ric Sarracino • 207 S 3rd St.



**Jerry's Café**

Ric Saracino • 406 W Coal Ave



**D&D Motors**  
401 W Hwy 66



**Council of the Governments**  
Ally way between 1st & 2nd Streets

## Murals Around Town

**Ellis Tanner**  
Chester Kahn  
Corner of  
Nizhoni & Hwy. 602

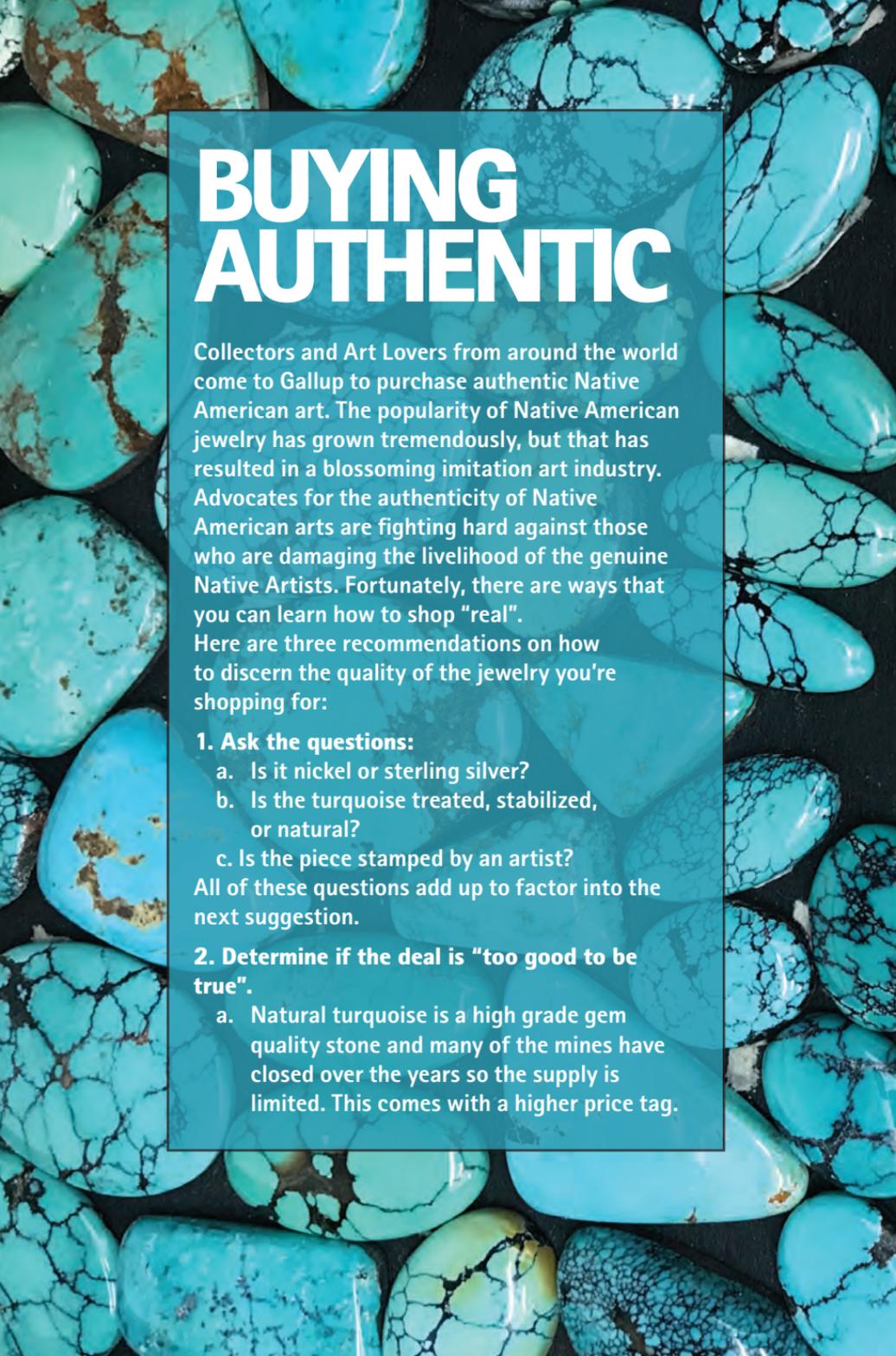
**Perry Null**  
Trading Company  
Lawrence Spencer, 2008  
1710 S. 2nd Street

**El Rancho Hotel**  
1000 E Hwy 66

**Red Rock Park**  
825 Outlaw Road  
Church Rock

**Leyba's**  
All Indian Jewelry  
725 E Coal Ave





# BUYING AUTHENTIC

Collectors and Art Lovers from around the world come to Gallup to purchase authentic Native American art. The popularity of Native American jewelry has grown tremendously, but that has resulted in a blossoming imitation art industry. Advocates for the authenticity of Native American arts are fighting hard against those who are damaging the livelihood of the genuine Native Artists. Fortunately, there are ways that you can learn how to shop "real".

Here are three recommendations on how to discern the quality of the jewelry you're shopping for:

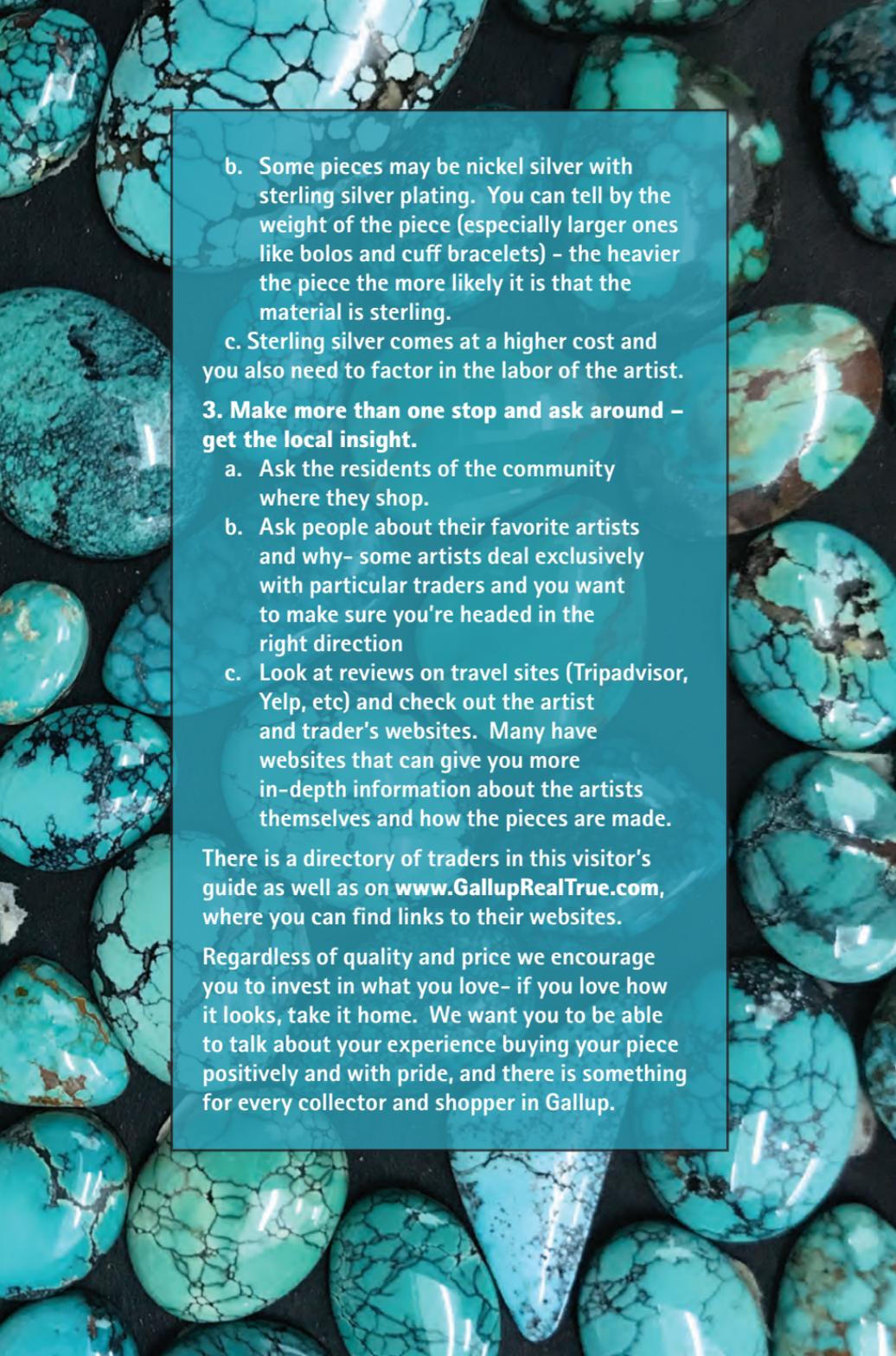
## 1. Ask the questions:

- a. Is it nickel or sterling silver?
- b. Is the turquoise treated, stabilized, or natural?
- c. Is the piece stamped by an artist?

All of these questions add up to factor into the next suggestion.

## 2. Determine if the deal is "too good to be true".

- a. Natural turquoise is a high grade gem quality stone and many of the mines have closed over the years so the supply is limited. This comes with a higher price tag.



b. Some pieces may be nickel silver with sterling silver plating. You can tell by the weight of the piece (especially larger ones like bolos and cuff bracelets) – the heavier the piece the more likely it is that the material is sterling.

c. Sterling silver comes at a higher cost and you also need to factor in the labor of the artist.

**3. Make more than one stop and ask around – get the local insight.**

a. Ask the residents of the community where they shop.

b. Ask people about their favorite artists and why– some artists deal exclusively with particular traders and you want to make sure you’re headed in the right direction

c. Look at reviews on travel sites (Tripadvisor, Yelp, etc) and check out the artist and trader’s websites. Many have websites that can give you more in-depth information about the artists themselves and how the pieces are made.

There is a directory of traders in this visitor’s guide as well as on [www.GallupRealTrue.com](http://www.GallupRealTrue.com), where you can find links to their websites.

Regardless of quality and price we encourage you to invest in what you love– if you love how it looks, take it home. We want you to be able to talk about your experience buying your piece positively and with pride, and there is something for every collector and shopper in Gallup.



# MADE IN GALLUP AND NATIVE ARTS

## ART GALLERIES & BUSINESSES THAT MANUFACTURE IN DOWNTOWN

- |   |   |   |
|---|---|---|
| <p><b>Art123</b><br/>Art Gallery &amp; Arts Council<br/>123 W Coal Avenue<br/>(505) 488-2136</p>  | <p><b>Flux Tufa Works</b><br/>Zuni artisan &amp; Contemporary Native Gallery<br/>211 W Coal Avenue<br/>(505) 870-7235</p> | <p><b>Navajo Spirit</b><br/>Navajo Designed Clothing &amp; Accessories<br/>815 W Coal Avenue<br/>(505) 722-6837</p>                 |
| <p><b>City Electric Shoe Shop</b><br/>Western retain and manufactures leather belts &amp; moccasins<br/>230 W. Coal Avenue<br/>(505) 863-5252</p> | <p><b>Makeshift Gallery</b><br/>Local Arts Cooperative<br/>213 W Coal Avenue</p>  | <p><b>Weaving in Beauty</b><br/>Navajo rug weaving classes, weaving supply, yarn store<br/>233 W Coal Avenue<br/>(505) 297-2343</p> |

## DOWNTOWN GALLUP TRADERS

- |  |   |  |
|--|---|--|
| <p><b>Anasazi Traders</b><br/>400 E Hwy 55<br/>(505) 863-9294</p>            | <p><b>Jewels and Java</b><br/>100 W. Hwy 66<br/>(505) 722-4545</p>          | <p><b>Silver Dust Trading</b><br/>121 W Hwy 66<br/>(505) 722-4848</p>  |
| <p><b>Apache Trading Company Inc</b><br/>205 W Hwy 66<br/>(505) 722-4787</p> | <p><b>Mike's Indian Jewelry</b><br/>201 W Hwy 66<br/>(505) 722-2324</p>     | <p><b>Silver House Trading Co</b><br/>210 W Hwy 66<br/>(505) 722-2335</p>  |
| <p><b>Bill Malone Trading</b><br/>235 W Coal Ave<br/>(505) 863-3401</p>      | <p><b>Rays Trading Company</b><br/>1001 W Hwy 66<br/>(505) 863-8877</p>     | <p><b>Tanners Indian Arts</b><br/>237 W Coal<br/>(505) 863-6017</p>  |
| <p><b>Desert Dove Jewelry</b><br/>211 W Hwy 66<br/>(505) 722-6272</p>        | <p><b>Red Shell Jewelry</b><br/>118 W Hwy 66<br/>(505) 722-6963</p>         | <p><b>Yazzie's Indian Art</b><br/>121 W Coal Ave<br/>(505) 726-8272</p>  |
| <p><b>First American Traders</b><br/>198 E Hwy 66<br/>(505) 722-6601</p>     | <p><b>Richardson's Trading Post</b><br/>222 W Hwy 66<br/>(505) 722-4762</p> | <p><b>Zuni Fetishes Direct</b><br/>300 E Hwy 66<br/>(505) 726-2430</p>   |
| <p><b>Gallup Trading Company</b><br/>215 S 3rd St<br/>(505) 722-5992</p>     | <p><b>Running Bear Trading Co</b><br/>1077 W Hwy 66<br/>(505) 722-3878</p>  | <p><b>Between UNM and Downtown</b></p> <ul style="list-style-type: none"><li>• Ellis Tanner Trading Co</li><li>• The Nugget Gallery</li><li>• Perry Null Trading Company</li></ul> |
| <p><b>Indian Touch of Gallup</b><br/>105 W Hwy 66<br/>(505) 722-6807</p>     | <p><b>Shi' Ma Traders</b><br/>216 W Coal Ave<br/>(505) 722-5500</p>         |  |