

Albuquerque:

THE HEALTHIEST, MOST RESILIENT CITY

Synthia R. Jaramillo, Economic Development Director

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economic
development

Economic Recovery Efforts



- Awarded \$750,000 in direct business support grants
- \$364,000 in outdoor dining and retail grants
- Proposed \$10 million to council in additional small business support
- Waived \$1 million in inspection, permitting, and business registration fees
- Allocated \$1 million for PPE to be distributed to small businesses
- Announced Minority Business Development Center opening this winter

Carving Our Own Path



Economy

- Provided direct grant funding to ABQ businesses
- Providing PPE to businesses
- Funding outside dining to restaurants
- Executing public works and construction
- \$10M on way for direct support (council vote pending)

Health

- Activated Emergency Operations Center and established testing sites
- Issued clear emergency orders and kept public informed on changes
- Focused on compliance rather than punishment for enforcement
- Kept the safety net in place, parks, open space, providing rental assistance and food

Safety

- Kept first responders responding to calls for service with COVID-safe practices in place
- Ordered 'stay home' rather than 'curfew'
- Graduated 100 officers
- Deputized AFR, DMD
- Prevented budget cuts to public safety efforts

ABQ is Still One of the Healthiest and Most Resilient Cities in the U.S.



	ABQ Metro (Bernalillo)	Denver (Denver)	Tucson (Pima)	Austin (Travis)	Reno (Washoe)	Salt Lake (Salt Lake City)	El Paso (El Paso)	Oklahoma City (Oklahoma)	Phoenix (Maricopa)
Total county population	677,692	693,417	1,019,722	1,203,166	450,486	1,120,805	837,654	655,057	4,253,913
Confirmed COVID-19 cases to date <small>(county, per 100K people)</small>	1,059	1,996	2,523	2,408	2,195	3,074	3,208	2,490	3,284
Total Tested <small>(by state, per 100K people)</small>	46,033	17,017	21,100	23,114	24,075	27,824	23,114	33,186	21,100
COVID-19 deaths <small>(county, per 100K people)</small>	27	63	62	36	37	24	65	31	81
% of new tests that are positive <small>(By state, weekly)</small>	4.40%	3.70%	7.0%	7.0%	15%	14.2%	7.0%	8.0%	7.0%

Data collected Oct. 9, 2020

Albuquerque is **RESILIENT**

When faced with the challenge (of the economic crisis), Albuquerque was the city where businesses stepped up to the challenge and did so at the highest rate, more so than any other city.”

- David Rusenko, Square's general manager of ecommerce

