### Welcome to San Juan College



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# Success Matters

#### **About San Juan College**

- Annual student count: 11,599
- Average student age: 32
- 61% female and 39% male
- 51% minority students
- 29% attend full-time
- 12% dual credit students



## Matters Success

#### **Notable Accomplishments**

 Received Reaffirmation of Academic Quality Program Accreditation from Higher Learning Commission through 2022

100% of our programs are approved to be

offered online

National Audiences:

- Physical Therapy Assistant 127
- Vet Tech 1,199
- Health Information Technology 450
- Occupational Safety 165



## Matters Success

#### **Notable Accomplishments**

- Strong industry partnerships
- Grand opening for School of Energy
- Foundation with 30 member board
- 2014 and 2015 Government Finance Officers Association (GFOA) Excellence in Financial Reporting Award
- 2012 NM Association of Commerce and Industry VIVA (Vision, Investment, Vitality, Action) Winner
- 2<sup>nd</sup> in nation out of 1,108 community colleges for granting associate degrees to Native American graduates



#### Four Strategic Directions

- Student Success & Completion
- Community Partnerships & Economic Development
- Institutional Effectiveness
- Valuing People



#### **Student Success and Completion**

- Surpassed all developmental education targets
- Increased use of early warning system
- Increased dual credit enrollment 181% last 4 years
- Early college high school begins this fall
- Hosted NM Math Pathways Summit
- Utilizing predictive data analytics



### Community Partnerships and Economic Development

- Partner in economic development
  - Expanded workforce development
  - Recognized as 1<sup>st</sup> ACT Work Ready community in NM
- Use of grants for displaced workers and to address skill gaps in state
- Development of a Cyber Center
- Exploration of new programs and expansion of current programs

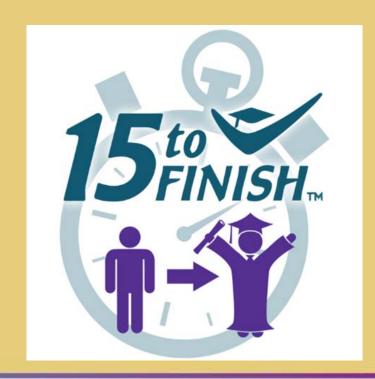


**IBM Internship Program** 

# Success Matte

#### **Institutional Effectiveness and Fiscal Stewardship**

- Conduct program reviews and analyze return on investment metrics for all programs
- Improved student persistence rates
- Manage \$11.4 million in grants
- 10% increase in students taking 15 or more credits
- Moody's AA2 rating
- Standard & Poor's A+ rating





## Matters Success

#### Valuing People

- Promoted culture of shared values through values training
- Listening Tours and Tour de San Juan
- Wellness Program
- Leadership and Management Academy
- Ongoing support of student needs outside of classroom

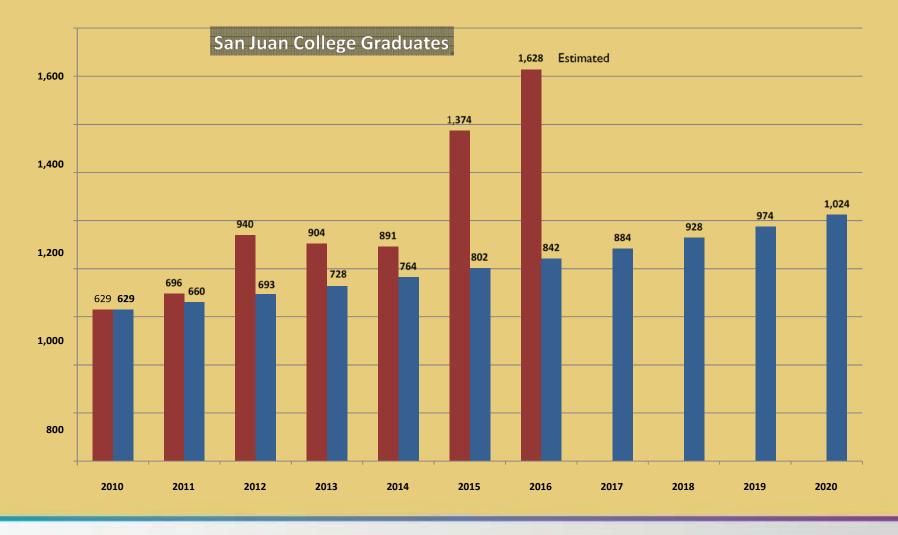




# Success Matters

#### **Graduate Challenge:**

The number of SJC graduates has increased 134% during the past 5 years. This is an average increase of 20.5% per year in graduates.



#### **Helicopter Flight Training**

**Associate of Applied Science in Aviation Technology** 

#### What Are We Looking For In a Potential New Program?

- Ample Job and Career Opportunities for Graduates
- Source of Tuition Funding for Potential Students
- Positive Margin: Revenue that Exceeds Expenses
- Leveraged Partnership to Reduce Start-Up Costs
- Source of Qualified Faculty
- Community Benefits
- Proven Viability and Success at Other Institutions of Higher Education



### Job and Career Opportunities – According to NAICS...

#### Jobs in:

- Nonscheduled Chartered Passenger Air Transportation,
- Scheduled Passenger Air Transportation,
- Nonscheduled Chartered Freight Air Transportation and
- Scheduled Freight Air Transportation

Estimated Growth, 2014 – 2020

- New Mexico = No Growth
- Region: New Mexico, Arizona, Colorado, Utah = 88
- Nationwide: 2,314
- International: TBD, but considered to be very large



#### **Sources of Tuition Funding for Potential Students**

• Why is this particularly important? Tuition and Program Fees associated with A.A.S. and Helicopter Flight Training can cost each student roughly \$175,000.

 This program can be very attractive to veterans. VA benefits will cover the tuition and program fees, provided that veterans make-up no more than 85% of the program enrollment.

• New Mexico Educational Assistance Foundation has indicated that it can provide student loans for the non-veteran students in this program.



#### **Concept for New Program:**

- Minimum Class Size = 15; Class size could be as high as 25 (or more)
- Tuition will cover general academic course costs and flight program coordination costs.
- Program fees will cover equipment usage costs.
   Program fees = usage cost.
- Program fees will cover flight and simulator instructor pay as well as projected margin for college.

#### **Leveraged Partnership to Reduce Start-Up Costs**

subject to negotiation.....

#### San Juan College will:

- Coordinate curriculum with NMHED, FAA and Veterans Administration (State Approving Agent)
- Secure 85/15 Waiver (immediately)
- Hire qualified instructors
- Provide for administrative processes including assessment, admissions & registrar, financial aid, veterans benefits and other services to support student success
- Lease or sublease hangar and classroom space at Four Corners Regional Airport
- "Buy" simulator and flight time as required by program curriculum



#### **Leveraged Partnership to Reduce Start-Up Costs**

subject to negotiation.....

#### Flight School Partner will:

- Lease or sublease sufficient instructional and hangar space at Four Corners Regional Airport
- Provide and maintain flight simulator, housed in Four Corners Regional Airport
- Provide and maintain 2 4 helicopters (R-44), housed at Four Corners Regional Airport
- Assist in recruiting adjunct flight instructors for first several semesters of program operations.
- Assist in student recruitment



#### **Source of Qualified Faculty**

Program graduates must accrue adequate hours of flight time to earn commercial pilot license. Recent graduates will teach the one-on-one flight lessons as adjunct faculty.

#### **Community Benefit**

SJC Helicopter Flight Training can bring new life and purpose to the Four Corners Regional Airport. Airport management has indicated enthusiasm for this potential new program and has indicated a desire to be part of the partnership to enable SJC to attract a helicopter equipment (helicopters & flight simulators) and equipment maintenance partner.

#### **Proven Success and Viability at Other Institutions**

- Baton Rouge Community College
- Troy University
- University of North Dakota
- Southern Utah University
- St. Louis University
- Utah Valley University
- Yavapai College









Higher purpose.
Greater good.™





#### **Next Steps**

- Develop and Issue RFP (Request for Proposal) for Flight School Partner (July/August)
- Begin Process to Secure 85/15 Waiver (July/August)
- Release RFP (August/September)
- Analyze RFP (September)
- Recommend Flight School Partner to Board (October 3, 2016)
- Lots of Hard Work (October mid January)
- Start program Spring 2017



