## **Healthy Hearts for All** New Mexicans 💖





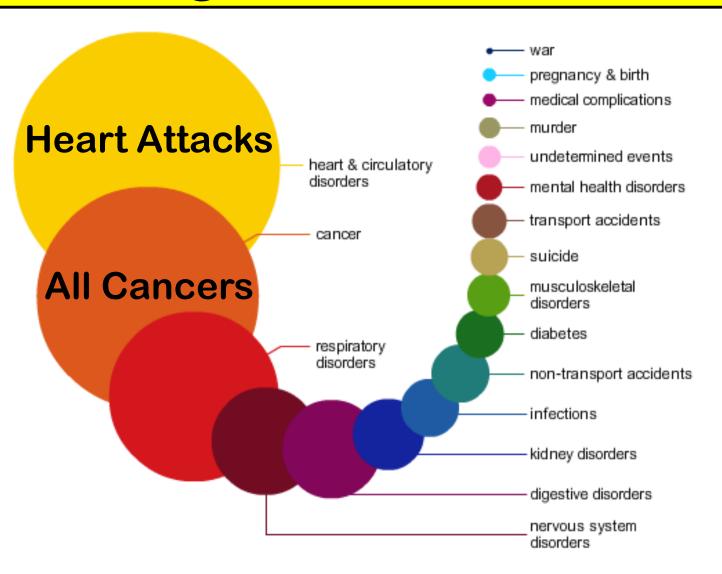
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### **Leading Causes of Death**



Heart Attacks
Kill more
People than
All Cancers
Combined!

Who are those People at Risk for a Heart Attack?

Non-invasive
Calcium
Virtual
Biopsy of the
Heart



### Coronary Calcium Scan

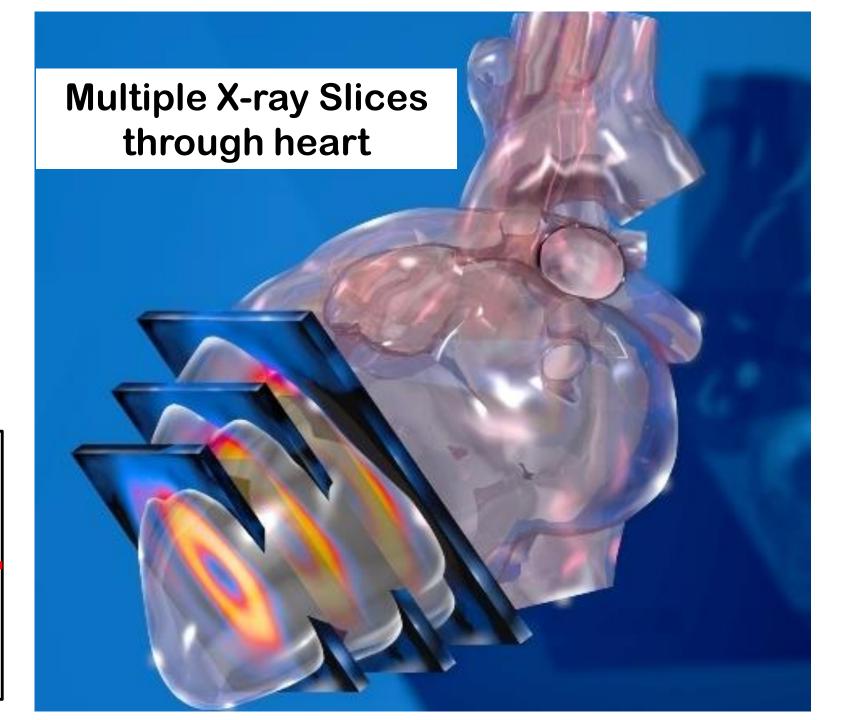
Now Only \$150



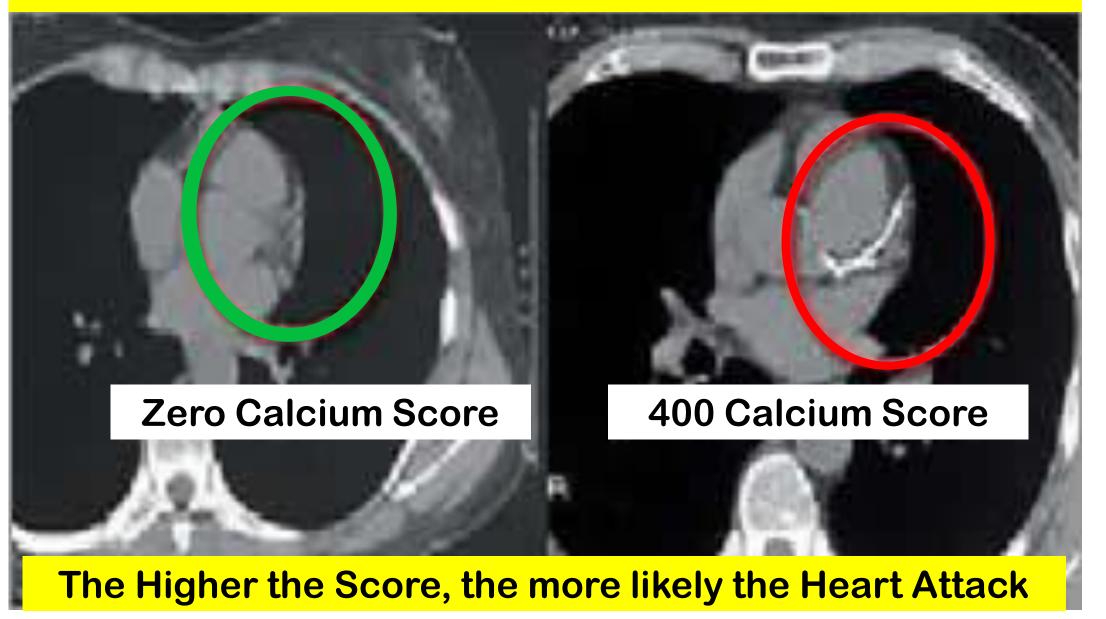
## Coronary **Artery** Calcium **Virtual Biopsy** Scan

Totally noninvasive

Takes only 10 minutes!



## Calcium Heart Virtual Biopsy detects Diseased Heart Arteries as White Calcium Outlines

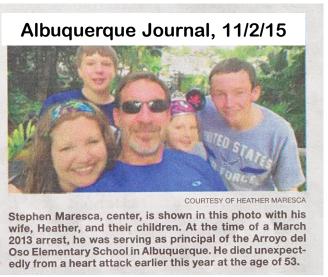


## Medicine Based Reversal of Cholesterol Induced Heart Attacks

1) We already have the Treatment to Prevent Cholesterol induced Heart Attacks.

2) With the Heart Calcium Scan, we can now identify the New Mexican men and women who need the medical treatment to prevent a heart attack.

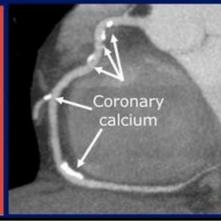




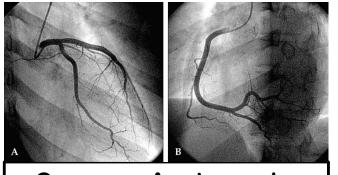
## Relative Costs of Heart Disease

Early detection of calcified cholesterol plaques in the coronary arteries allows timely initiation of preventive medical therapies that stop the disease on its track.

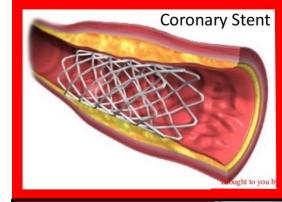




Non-Invasive Calcium Heart Biopsy \$ 150



Coronary Angiography \$10,000



Coronary Stent \$50,000



Stress Test \$500



Coronary Artery Bypass \$100,000





Making Calcium Heart Virtual Biopsy available to

Everyone





# Current Calcium Heart Virtual Biopsy Reimbursement

1) Medicare - code#75571



2) *Health Connections*Health Insurance 2017



3) State of Texas



### **Proposed New Mexico Bill**

6/1/16

Require
\$150 Health
Insurance
Coverage of
Heart
Calcium
Virtual
Biopsy to
Prevent
Heart
Attacks

1	SENATE BILL
2	53rd legislature - STATE OF NEW MEXICO - First session, 2017
3	INTRODUCED BY
4	
5	
6	DISCUSSION DRAFT
7	
8	
9	
10	AN ACT
11	RELATING TO HEALTH COVERAGE; ENACTING SECTIONS OF THE HEALTH
12	CARE PURCHASING ACT, THE PUBLIC ASSISTANCE ACT, THE NEW MEXICO
13	INSURANCE CODE, THE HEALTH MAINTENANCE ORGANIZATION LAW AND THE
14	NONPROFIT HEALTH CARE PLAN LAW TO REQUIRE COVERAGE OF ARTERY
15	CALCIFICATION SCREENING FOR EARLY DETECTION OF CARDIOVASCULAR

DISEASE IN CERTAIN INDIVIDUALS.

#### **SUMMARY**

Goal: Create legislation to add a \$150 benefit for a cardiac calcium scan to all appropriate insurance programs, to accomplish:

- 1) Stop cholesterol based Heart Attacks for all New Mexicans
- 2) Make New Mexico the second state to achieve:
  - a) Maximize Risk/Benefit in heart health
  - b) Spend \$150 to save up to 1 million dollars per heart attack prevented

#### **REQUEST**

- 1) LHHS Committee to endorse the Cardiac Calcium Scan Bill Draft attached
- 2) Legislature to pass this bill in upcoming session in 2017

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