## Federal Government Theater

## Marketing and Sales

| Problem/Gap | Solution Topic | Status | Action |
| :--- | :--- | :--- | :--- |
| No program, planning, or <br> organization around job <br> creation in this theater | Conduct regional benchmark of federal <br> employment levels with identification of <br> target areas for growth. |  |  |
|  | Increase number of eligible residents in state <br> insurance exchanges |  |  |
|  | Lobby the congressional delegation for more <br> funding |  |  |

## Real Estate, Infrastructure, Capital

| Problem/Gap | Solution Topic | Status | Action |
| :--- | :--- | :--- | :--- |
| Need for more HC <br> facilities | Create P3 match fund to leverage federal <br> money to provide HC infrastructure |  |  |
|  |  |  |  |
|  |  |  |  |

## Workforce, Housing, Community Quality

| Problem/Gap | Solution Topic | Status | Action |
| :--- | :--- | :--- | :--- |
| Too few medical <br> professionals in the state | Create a student debt relief program for HC <br> workers who return to communities of origin <br> for at least 2 yrs. |  |  |
|  | Increase HC courses offered at 2 yr <br> institutions |  |  |


|  | Incentivize retired HC professionals to work <br> part time or recruit/teach new HC workers |  |  |
| :--- | :--- | :--- | :--- |
| Too few grant writers in <br> rural areas | Put grant writing programs in community <br> colleges |  |  |
|  |  |  |  |

## Leadership, Organization, Business Climate

| Problem/Gap | Solution Topic | Status | Action |
| :--- | :--- | :--- | :--- |
| Lack of assessment work <br> and planning needed to <br> strategically approach this <br> theater | Develop a formal plan for job creation in this <br> theater |  |  |
| Sources of federal jobs are <br> not mapped according to <br> programs, amounts, <br> recipients, etc. | Leverage NMEDD Mapping Grant and federal <br> SIM healthcare grant to map manufacturers <br> and service providers to US government. |  |  |
| GRT is a negative <br> incentive to creating jobs <br> in Fed Gov |  |  |  |
| No organization or <br> oversight for programs in <br> this theater | Create a coalition or clearinghouse to track <br> entities that chase federal funds. |  |  |
|  | Create "Office of federal entrepreneurship" in <br> Washington DC as an oversight organization <br> for federal grants |  |  |
|  | Create incubators to help local businesses <br> access federal opportunities |  |  |

