

Fact Sheet

2016 Interim Legislative Jobs Council

Background: The New Mexico Legislature created the Jobs Council in 2013 to develop a process and framework bringing together lawmakers, economic developers, business leaders and citizens to reach clarity and consensus on a job-creation agenda for the state. The council is beginning its fourth year of deliberations. Over the first three years, the Council conducted 18 all-day, bipartisan council meetings, 30 all-day county and regional deliberations, 30+ advance team deliberations, and additional meetings.

Chairs: Senate President Pro Tem Mary Kay Papen and House Speaker Don Tripp

Members: Legislators (13 members, 18 advisory members) from both chambers, both parties, all regions; 12 public members and 5 cabinet secretaries.

Goal: Get the state back to pre-recession employment levels in ten years.

- **Goal 1:** Develop framework, process and criteria for economic development priorities.
- **Goal 2:** Produce a statewide assessment of what it will take to get back to pre-recession employment levels by 2024.
 - How many *economic-base jobs* will we need? (These are jobs in which the employer derives a majority of its revenue from out-of-state sources.)
 - How many new *economic-base jobs* could be generated by each program theater?
 - Which obstacles (factor of production gaps) must be cured for new jobs to materialize?
- **Goal 3:** Develop and pass legislation that addresses these major gaps.

Why this is important

- The job creation game has become more competitive, complicated and expensive.
- New Mexico is unlikely to recover to pre-recession employment levels without a scale increase of investment, more economic development staffing and attention to competitive constraints.
- Elected officials, business and community leaders need a new framework and process to achieve the clarity and consensus needed for concerted strategic action.

Program and Process Elements

- Each year the Council conducts a series of deliberative town hall sessions open to the public, with key stakeholders: legislators, state and local officials, business leaders, educators, economic and workforce developers and citizens.
- Participants work through an ordered process to agree on the number of new, economic-base jobs needed, where the jobs will come from, factor of production gaps to be cured and programs and initiatives needed.
- The Council's data estimates and finding are entered a comprehensive state and local economic-base job creation assessment calculator developed and maintained by the Community Economics Lab. nmjc.thecelab.org
- Full Council unanimity is required for all major data points, findings and recommendations.

- The Council's legislative recommendations require origination from a Council deliberative session, have bipartisan sponsors in the Senate and the House, the cabinet agency responsible for execution and an constituent advocacy group.

Meeting	Date	Location	Meeting focus
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Council Conclusions - Insights

1. The state must create 140,000 new economic base jobs over next ten years 14,000/yr.
2. Program capacity will have to be developed to achieve 18,000-20,000 new economic base jobs annually in years 6-10 to offset lower rates in earlier years while capacity is developed.
3. The state-wide estimated potential to create new economic base jobs is 186,000, exceeding the estimated 140,000 needed by 46,000. The potential is there.
4. The state's urban counties job creation potential exceeds the estimated needs by wide margins while rural regions estimate major shortfalls.
5. Substantial potential for economic base job creation is estimated in every county but state and local job creation program efforts either do not exist or are grossly underfunded and understaffed for the task. Several important program theaters vital to reaching the minimum job creation goal lack any formal program apparatus and require building from the ground up.
6. Counties lack the planning and accountability systems needed to convert general insight and consensus about their job creation capacity gaps to help write prescriptive legislation.
7. The scale of increase in investment and organizational effort needed at the state and local level to create 140,000 economic base jobs in ten years will be impossible to achieve and sustain without a comprehensive and rigorous metrics, analytics and reporting system for job creation efforts.

Legislation:

- \$50,000,000 appropriation for the state's LEDA fund
- Staff augmentation matching grant program authorization
- Rapid response workforce training
- Broadband: Comprehensive study of needs and priority rural infrastructure

Jobs Council Contract Team:

- Mark Lautman, Lautman Economic Architecture LLC, mark@marklautman.com
- Charles Lehman, EEICNM, clehman@nm.net
- Paul Hamrick, Hamrick Enterprise Development LLC, paul@marklautman.com
- Dale Hendrickson, Corricaminos LLC, dale@marklautman.com
- Jim O'Neill, O'Neill Consulting LLC, consultjimoneill@gmail.com

Information sources:

For meeting, membership information, see <http://www.nmlegis.gov>

For detailed reports, see <http://www.thecelab.org> and navigate to the NM Jobs Council tab

Previous years' data posted at <http://nmdashboard.thecelab.org>



IJC	Jul 1 st	Santa Fe Community College	Regional Planning: North Central, Eastern Plains
Subcommittee	Aug 18 th	Santa Teresa	Border Trade
IJC	Aug 19 th	Las Cruces	Regional Planning: Southeast, Southwest, South Central
IJC	Sep 12 th - 13 th	Albuquerque	Regional Planning: Northwest, Mid-Region, Workforce needs assessment
IJC	Oct 24 th	Santa Fe	Legislative initiatives

2016 NMJC Schedule of Meetings

In order to be effective in general deliberation sessions, it is vital that we assemble groups of experts in advance of each council meeting to lay the groundwork on the issues at hand. These teams are listed below.

Advance Teams	Team Lead
Solo Theater Program Development	Paul Hamrick
Retirement Theater Program Development	John Garcia
Federal Government Theater Program Development	Bill Knauf
Regional Review EP, NC	Tim Armer, Sandy Chancey
Regional Review SW, SC, SE	(position needed)
Regional Review NW, MR	(position needed)
Accountability and Planning	Jim O'Neill
Broadband Planning	Charles Lehman
Santa Teresa Session Planning	Jerry Pacheco, Chris Lyons
Workforce Assessment Session Planning	Charles Lehman

To sign up for any of the listed advance teams, please see Paul Hamrick

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