

2016-17 Jobs Council Program of Work

1. Council Process Improvement and Continuation:

- a. Continue to advance the Council's assessment and planning process and findings. The recent decline in liquid fuels prices make it necessary to revise and recalibrate previous job creation consensus estimates for the SE and NW regions. Update those regions and counties unable to convene a large enough and diverse enough group needed to validate findings in previous deliberations. Based on these updated assessments develop a state and regional ten year economic development plan. Regional assessments update and 10 year plan deliberations to be hosted by Council members from each district, facilitated by Council contract staff and local professionals.
- b. **Dashboard System Improvements:** Make qualitative improvements to county/region/state-wide assessment findings system.
- c. **Quant reviews:** Petition an experts review of the Council's dashboard findings by the state's prominent data users and analysts: *BBER, NMSU, Research and Polling, LFC, DFA* May need **Private funding**
- d. **Regional Cognoscenti Groups:** *Begin creation of a series of regional cognoscenti groups to conduct 3 year deep dive into the 3-10 economic base future of their respective regions; assemble diverse, young and committed to* May need **Private funding**
- e. **Theater Program development:** Establish a Program theater sub committee to report to the Council on issues directly related to each active job creation modality:
 - Existing job creation theater programs
 - i. **Employer recruiting and expansion:** *complete the survey of state and local job creation procuring agents.*
 - ii. **Federal government:** *Further define the theaters active players and agenda in NM*
 - iii. **Startup:** *complete the 2015 council survey of state and local incubators, accelerators, innovation, technology development and entrepreneurship programs job creation procuring agents.*
 - iv. **Film:** *Explore potential major private sector film fund opportunity to augment the state rebate program*
 - v. **Visitor:** *Validate the Department's algorithm for calculating ROI*
 - vi. **Energy and Extractives:** *Identify major theater players, identify potential for procuring economic base jobs*
 - vii. **Agriculture:** *Revisit theater potential for procuring economic base jobs*
 - New job creation theater programs - development and pilot

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- viii. **Retirement:** Design a statewide economic base job equivalent procurement program concept, propose a pilot

2. Council Operations;

- a. **Broaden private sector council membership:**
- b. **Legislators:** Select legislative members for their interest, knowledge and commitment to job creation and their ability to help promote and manage the regional deliberations.
- c. **Private Sector:** bring new private sector members on/with funding commitments if possible.
- d. **Local Government:** Bring on Association of Counties, Municipal League w/funding or in-kind support
- e. **Executive branch** Meeting with cabinet agency Secretaries (EDD, DWS, HED, PED, DFA) and Governors office for their input and involvement.
- f. **Orientation:** Ensure new and continuing Council members understand the Council's work.

3. Role out of new program innovations sponsored by the Jobs Council;

- a. **Solowork Pilots:** *Establish a curated Solo work Program- min of 3 Pilots (w/o state funding). This program has been recommended and sponsored by the Council each of the last of the three years but no funding has been appropriated. The Council staff has taken on the work of implementing the program pilots independently with the leadership of individual council members. **Private funding***
- b. **Middle School Physics:** *Establish Middle School Physics Program - min of 20 Schools (w/o state funding). This program has been recommended and sponsored by the Council each of the last of the three years but no funding has been appropriated. The Council staff has taken on the work of implementing the program pilots independently with the leadership of individual council members. **Private funding***
- c. **Accountability Act:** Research and write phase one of a comprehensive accountability and planning act. Establish a small working group to draft and present a briefing document and draft legislation for consideration by the Council. Pursue effort underway to **Economic Base Jobs Data** - Obtain needed data through proposed BBER research model or other method.

4. Future Legislative Agenda Development:

- a. Develop tighter criteria and protocols for restricting proposed measures that do not meet the Council's process standards. Review

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and assert a modified version of the criteria and rules developed and agreed to in 2013.

- b.** Develop a higher level of support for each legislative proposal from legislative, executive, and institutional constituent groups prior to inclusion in the Council's legislative agenda.
 - c.** Evaluate progress of past Jobs Council initiatives
 - i. LEDA
 - ii. Broadband planning and development process
 - d.** Re-evaluate unfunded legislative recommendations and develop a legislative action teams for each.
 - i. Staff Augmentation
 - ii. Coop marketing
 - iii. NM Partnership structure; examine its current structure, mission, funding
- 5. Factor of production cure priorities - planning and development:**
Continue working on developing more precise articulation and the planning of factor of production gaps cures such as:
- a. Workforce Development Assessment:** Design and test a clinical consensus assessment for developing workforce development priorities- healthcare and technical sectors and a stateside soft skills education program.
 - b. Real estate inventory, infrastructure, capital etc..**
Private funding
- 6. Enhance Council internal and external communications:**
- a.** Publish and promote Jobs Council findings throughout the state through Council members and their affiliates:
 - b.** Develop a formal pre-session outreach and media awareness for the Council's agenda.
 - c.** Schedule briefings around the state. **Private funding**
 - d.** Improve communications to members, constituents, legislature, media.

We recommend that the Council leadership work with contract staff to develop a private sector and local government supplemental funding commitments for the additional outlier activities.