

Small Business Recovery Loan Fund and the Small Business CARES Relief Grants

Update to Investment and Pension Oversight Committee Marquita D. Russel, NMFA CEO

December 10, 2020



Administrator of Special Programs

In the past six months, the State has entrusted NMFA to administer several short-term stimulus programs:

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First Special Session of 2020

Emergency Economic Relief Program

- \$50 million program funded from Severance Tax Permanent Fund that provides revenue replacement loans to cities and counties that experienced decline of at least 10% in GRT in the 4th quarter of FY 2020
- GRT collections higher than initially feared; program demand not apparent; program rules not implemented

Small Business Recovery Loan Fund

- \$400 million program that provides loans to small businesses that experienced financial hardship due to the public health
- Applications open from August 5 December 31st
- State Investment Council initially deposited \$100 million; NMFA returned \$60 million because it was unlikely to be utilized for business loans



SBRLF Eligibility Requirements

 The Act defines "Qualifying Small Business" as a business or nonprofit corporation that:

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closed or reduced operations due to the public health order, and

- had annual gross revenue of less than \$5 million as determined by its 2019 federal income tax return, <u>and</u>
- experienced a 30% decline in monthly gross receipts or monthly revenue in each of April and May of 2020 (as compared to the same months in 2019) as reported to Taxation & Revenue Dept.

□ Is determined by NMFA to be creditworthy

- For-profit businesses (sole proprietor, partnership, corporation, limited liability company, etc.) must be at least 80% owned and controlled by one or more NM residents;
- Nonprofits must be organized as either 501(c)(3) or 501(c)(6)



SBRLF Loan Terms

Loan Amount: Two times the monthly average expenses, not to exceed \$75,000.

Interest Rate: 1/2 of WSJ Prime, fixed (currently 1.625%).

<u>Collateral</u>: None. Personal guarantees not required.

Terms:3-year loans, interest only, paid annually. Principal due at maturity.At borrower's request, loan may be extended for an additional
three years with monthly principal and interest payments.

<u>Reporting:</u> Clients will be required to report annually to NMFA current employment data and any bankruptcy action filed.

<u>Funding:</u> Loan funded at closing via ACH to the account identified and verified in the application.

<u>Use of Funds</u>: At least 80% of the loan must be used for ordinary business expenses, including any PPE/covid-safe practice costs, equipment, working capital and non-owner salaries. Salaries to equity owners limited to no more than 20% of the loan.

Please note that this is a loan program, not a grant program



SBRLF Approved Loans

Number loans approved: **691** Loans range from **\$496 - \$75,000**

 Total loan amount:
 \$32,091,710

 Average loan:
 \$46,442

o Loan Amount	Count	Average	Low	High
i. 0 to \$29,999:	245	\$12,656.59	\$496.00	\$29,653.00
ii. \$30,000 to \$44,999:	68	\$37,394.66	\$30,323.00	\$44,844.00
iii. \$45,000 to \$59,999:	66	\$52,257.15	\$45,277.00	\$59,963.00
iv. \$60,000 to \$74,999:	51	\$67,137.96	\$60,007.00	\$74,887.00
v. \$75,000	261	\$75,000.00	\$75,000.00	\$75,000.00
o Revenue per year				
i. <\$500,000	408	\$202,190.58	\$0.00	\$495,822.00
ii. \$500,000 – \$999,999	124	\$706,042.27	\$504,351.00	\$979,757.00
iii. \$1 million - \$2.499 million	117	\$1,530,385.45	\$1,005,819.00	\$2,484,094.00
iv. \$2.5 million – \$3.99 million	35	\$3,080,656.69	\$2,543,687.00	\$3,988,441.00
v. \$4 million – \$5 million	7	\$4,531,797.57	\$4,225,107.00	\$4,926,159.00

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Top Industries:

Accommodation & Food Services:	20%
Retail:	18%
Arts, Entertainment & Recreation:	9%

As of December 8, 2020



Administrator of Special Programs

Second Special Session of 2020

- Small Business CARES Relief Grant Fund
 - \$100 million of federal CARES funds appropriated to the Dept of Finance and Administration which entered into an MOU with NMFA to administer the grants
 - Application open from Monday, December 7 through Friday, December 18th

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- Grants awarded in three rounds:
 - \$40 million for applications submitted by noon on Thursday, December 10th
 - \$35 million for applications submitted by noon on Tuesday, December 15th
 - \$25 million for applications submitted by noon on Friday, December 18th
- Economic impact (profit & loss per employee) determines priority of funding
- Dedicated funds for priorities identified in House Bill1/a:
 - to ensure geographic dispersion of funds, 40% set aside for businesses in rural NM
 - Businesses in hospitality and leisure industries
- 8,000 applications submitted as of December 9, 2020
- Funding must be fully distributed by December 28, 2020



CARES Relief Grants

- Grants of up to \$50,000 to eligible small businesses that experienced negative impact due to the public health order:
 - For-profit businesses (sole proprietor, partnership, corporation, limited liability company, etc.) owned at least 51% by one or more NM residents; or
 - Nonprofits must be organized as either 501(c)(3), 501(c)(6), 501(c)(8), and 501(c) nonprofits that serve Veteran's; and
 100 or fewer employees
- NMFA Policies & Procedures awards grants based upon the number of employees reported to the Dept. of Workforce Solutions
 Contract employees <u>do not</u> count in this calculation
 Full and part time employees included in this calculation



Grant Awards

Grants will be awarded based upon a business's employees.

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- Employees Grant Amount
 - 0 \$ 2,000
 - 1-5
 \$ 10,000
 \$ 10,000
 - 6-15
 \$ 15,000
 - 16-25
 \$ 25,000
 \$ 25,000
 - 26-40 \$ 30,000
 - **41-60 \$40,000**
 - 61-75 \$ 45,000
 - **76-100** \$ 50,000
- Applicants choose the month that best represents their employment
- Applicants may use pre-COVID employment levels for purposes of determining the grant amount [January 2019 – November 30]
- Applicants are required to submit a copy of the quarterly wage report to support the information



Application Process

Programs operated using NMFA Board-adopted guidelines

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- NMFA adopted new technology to help increase efficiency and mitigate fraud
- Applications accepted online application at <u>www.nmfinance.com</u> and answers provided by applicant are verified with documents submitted with application
- Funds are deposited directly into business's checking account a federally insured financial institution.
- The short-term programs are operated with a combination of temporary employees and temporarily reassigned personnel



What We Collect

- NMFA used both applications to gather information about business need to provide policymakers with a comprehensive view of the investment:
 - Gross annual revenue of the small business
 - Number of employees:
 - March 1, 2020 -- prior to the New Mexico COVID 19 health order
 - at the time of application
 - March 1, 2021 -- predicted in one year.
 - Businesses will report after the awards are made
 - Industry
 - Region
 - Use of assistance (e.g. salaries, mortgage payments etc.)
 - Demographic information of business owner(s)



New Mexico Finance Authority

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