

# Our partnerships help define us

- Navajo Nation Television, NMPBS, and PBS: Partners for community
- First Nations Experience (FNX): Television by, for, & about Native America
- Vision Maker Media: the voice of Native America in Public Television
- PBS LearningMedia: free online educational assets
- Public Safety efforts in rural and tribal communities

Public Television  
Partnerships with Tribal Communities



# Trilateral agreement between the Navajo Nation, PBS, and NMPBS. Unique in the public television system.

## Public Broadcasting Service

### National Program Service Sublicensing Agreement

This National Program Service Sublicensing Agreement ("**Agreement**") is dated and effective as of February 17, 2017 ("**Effective Date**"), by and between Public Broadcasting Service ("**PBS**"), a District of Columbia nonprofit corporation with offices at 2100 Crystal Drive, Arlington, Virginia 22202, and Regents of the University of New Mexico and The Board of Education of Albuquerque Public Schools, on behalf of New Mexico PBS ("**Member**"), with offices at 1130 University Boulevard, NE, Albuquerque, New Mexico 87102.

### Background

Navajo Nation Television Network ("**Distributor**") operates a broadcast television station that serves areas of New Mexico currently without access to the NPS.

Distributor desires to retransmit Member's primary channel KNME 5.1 and sub-channel KNME 5.2 (PBS Kids) which include the NPS, and Member desires to grant to Distributor the right to do so.

PBS desires to grant to Member the right to sublicense the NPS to Distributor, in furtherance of its mission to ensure universal access to the NPS.

### Terms and Conditions

The parties therefore hereby agree to the below terms and conditions.

Agreement shall commence on the Effective Date and run through and including the date set forth in Section 5 below ("**Term**").

and conditions herein, PBS grants to Member the right to sublicense only to Distributor the right to retransmit the content attached hereto. Member will not charge any viewer a fee to access or otherwise view any of this content.

## Navajo Nation Television

### Exhibit A

### License Agreement

This License Agreement ("**Agreement**") is dated and effective as of March 17, 2017 ("**Effective Date**"), by and between Regents of the University of New Mexico and The Board of Education of Albuquerque Public Schools, on behalf of New Mexico PBS ("**Licensor**"), with offices at 1130 University Boulevard, Albuquerque, New Mexico 87102, and Navajo Nation Television Network ("**Licensee**"), a New Mexico nonprofit organization with offices at #WW008-262 Tribal Hill Drive, Window Rock, Arizona 86515.

1. **Term.** The term of this Agreement shall commence on the Effective Date and run through and including the effective date of termination as set forth in Section 8 below ("**Term**").
2. **Grant of Rights.** During the Term and subject to the terms and conditions herein, Licensor grants to Licensee the revocable, non-exclusive, non-transferable, non-sublicenseable right and license to use and broadcast Licensor's primary channel KNME 5.1 and sub-channel KNME 5.2 (collectively, "**Channels**"), which include Public Broadcasting Service "NPS" content, as part of Licensee's free, non-commercial, over-the-air television program service.

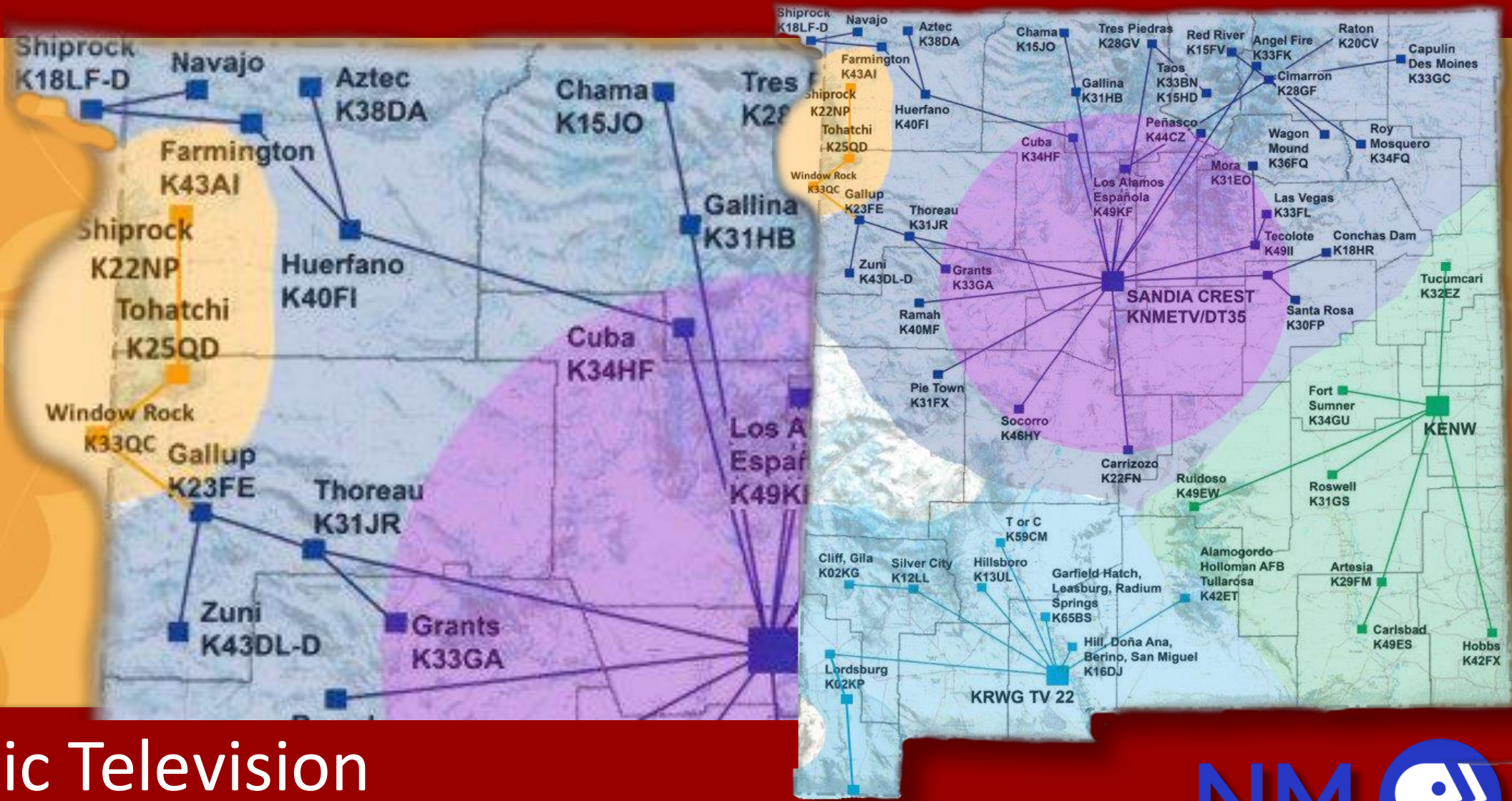
Limitations on Use of Channel Content. Licensee shall not:

- Make any deletions, alterations, edits, replacements or other changes (each an "**Edit**") to the visual and/or audio content included in the Channels and all accompanying material, including without limitation closed captioning and on-air funding acknowledgments ("**Channel Content**"), without prior written permission from Licensor.
- Charge any viewer a fee to access or otherwise view any of this content.
- Use any commercial material in connection with the Channels.

# Public Television Partnerships with Tribal Communities



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The only national television channel devoted to Native America and World Indigenous peoples.



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Vision Maker Media is the voice of Native America in Public Media  
empowering and engaging Native people to share stories.



- Indigi-Genius
- Sovereign Innovations
- Virgil Ortiz
- Internships
- PBS LearningMedia

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**PBS LearningMedia™**

- Indigi-Genius
- Sovereign Innovations
- Our Land
- Moments in Time

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**iCOLORES!**



- New Mexico's Tribal Communities and COVID-19: A Virtual Town Hall
- Santa Clara Pueblo flooding
- Missing & Murdered Indigenous Women & Relatives
- Our Land: climate change impacts
- Surviving Columbus

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# Emergency Alert information passed from NNTV and KNME-TV broadcast signals.



- Complete control at the local level.
- All hazards alerting from FEMA IPAWS available
- GPS Location Aware
- Multiple devices can trigger each other via Bluetooth
- Mobile app ready
- Alert tone speaker
- Strobe for hearing impaired
- Text to speech describes alerts
- Easy user setup with spoken instructions



# A selection of content in partnership with Tribal Communities

- Bella Davis interviews a mother whose son was murdered and an attorney who represents/advocates for families (in partnership with New Mexico In Depth, where Bella covers Indigenous affairs)  
<https://www.youtube.com/watch?v=DFiLAZrwtjY>
- Antonia Gonzales continues the conversation about the MMIWR crisis with two young Indigenous women who are working to bring awareness to the MMIWR crisis:  
<https://www.youtube.com/watch?v=j4lFz52To8U>
- Bella returns to update us on the states failures to meaningfully address the MMIWR crisis:  
<https://www.youtube.com/watch?v=ZhYU0H-LpEw&t=45s>
- Tiffany Jiron of the Coalition to Stop Violence Against Native Women chats with New Mexico in Focus about the connection between racist police and the MMIWR crisis:  
[https://www.youtube.com/watch?v=d1TVd\\_LwbNQ&t=7s](https://www.youtube.com/watch?v=d1TVd_LwbNQ&t=7s)
- New Mexico's Tribal Communities and COVID-19: A Virtual Town Hall  
<https://www.youtube.com/watch?app=desktop&v=TLZvpluKlCk>
- Santa Clara Pueblo: Fire & Floods  
<https://www.youtube.com/watch?v=BSU8eVK5U2k&t=121s>  
<https://www.youtube.com/watch?v=DzEQ8KvLZqs>
- Surviving Columbus  
<https://www.pbs.org/video/surviving-columbus-h5sfej/>

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