

SOUTH CENTRAL COUNCIL OF GOVERNMENTS

*Supporting Economic Development in
Our Region*

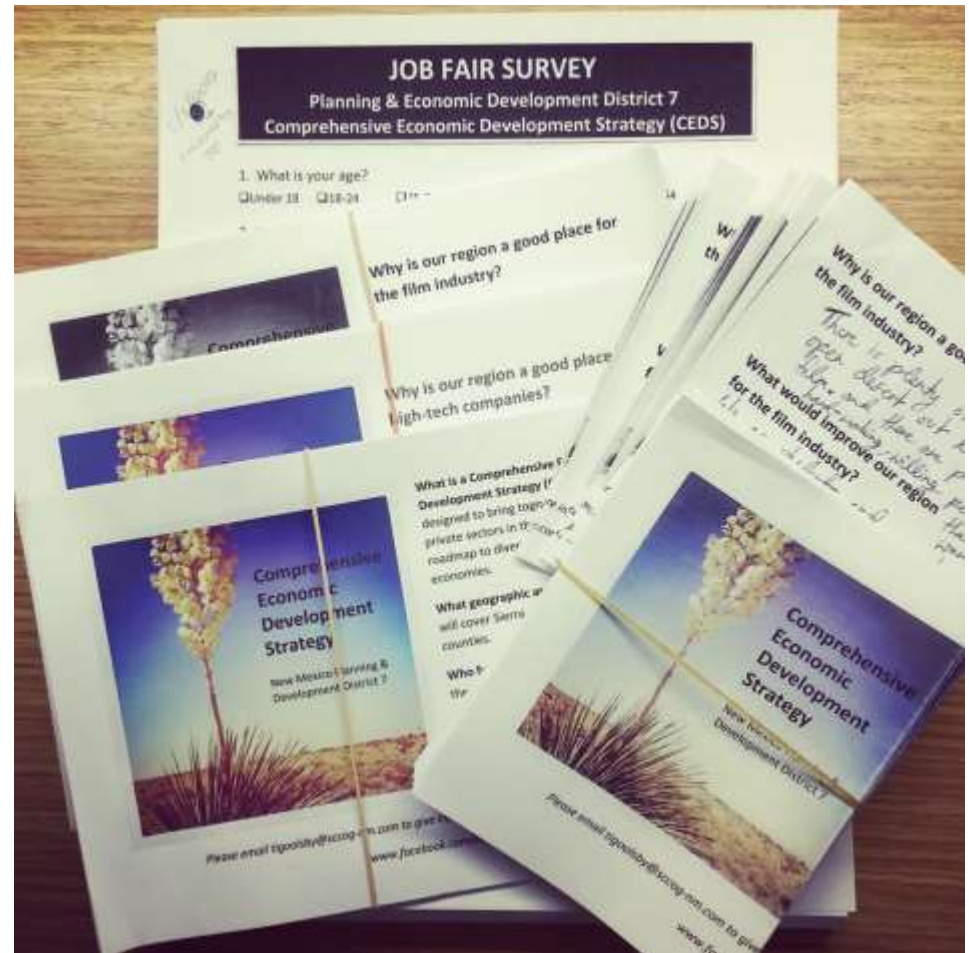
Comprehensive Economic Development Strategy (CEDS)

The Comprehensive Economic Development Strategy (CEDS) for New Mexico Planning and Development District 7 is a roadmap to diversify and strengthen our regional economy.

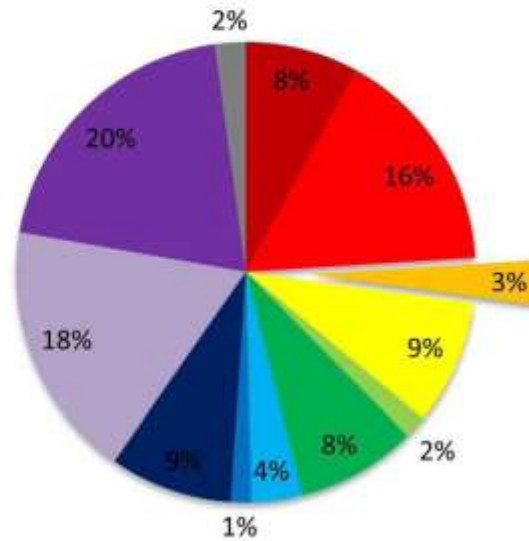


CEDS Process

This CEDS brought together the public and private sectors in a three county area through a broadly inclusive process to analyze the regional economy and establish regional goals and action plans.

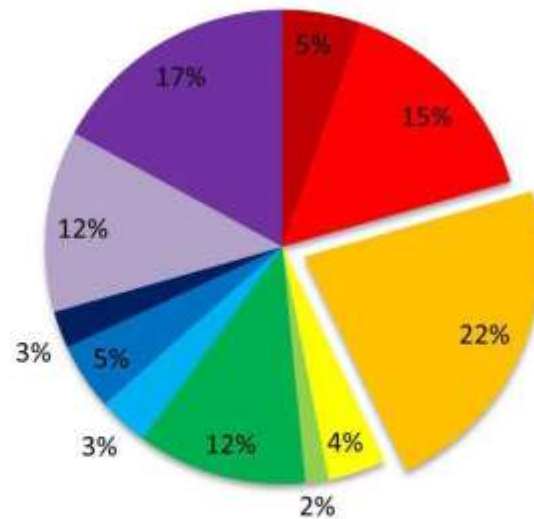


Data: Government Employment

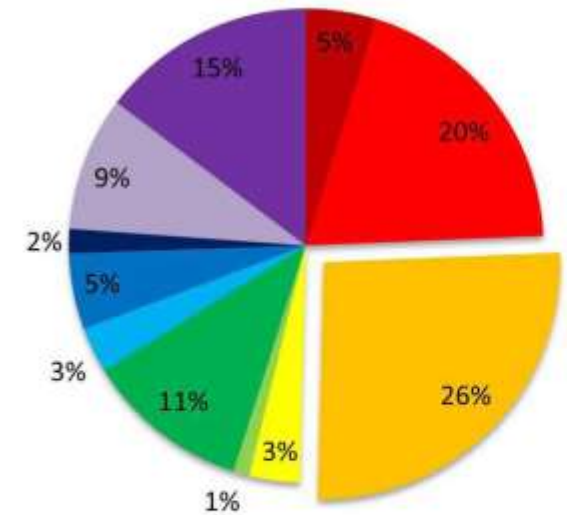


- Construction 8%
- Education and health services 16%
- Federal, State, and Local Government 3%
- Financial activities 9%
- Information 2%
- Leisure and hospitality 8%
- Manufacturing 4%
- Natural resources and mining 1%
- Other services 9%
- Professional and business services 18%
- Trade, transportation, and utilities 20%
- Unclassified 2%

Employment Percentages in the United States.



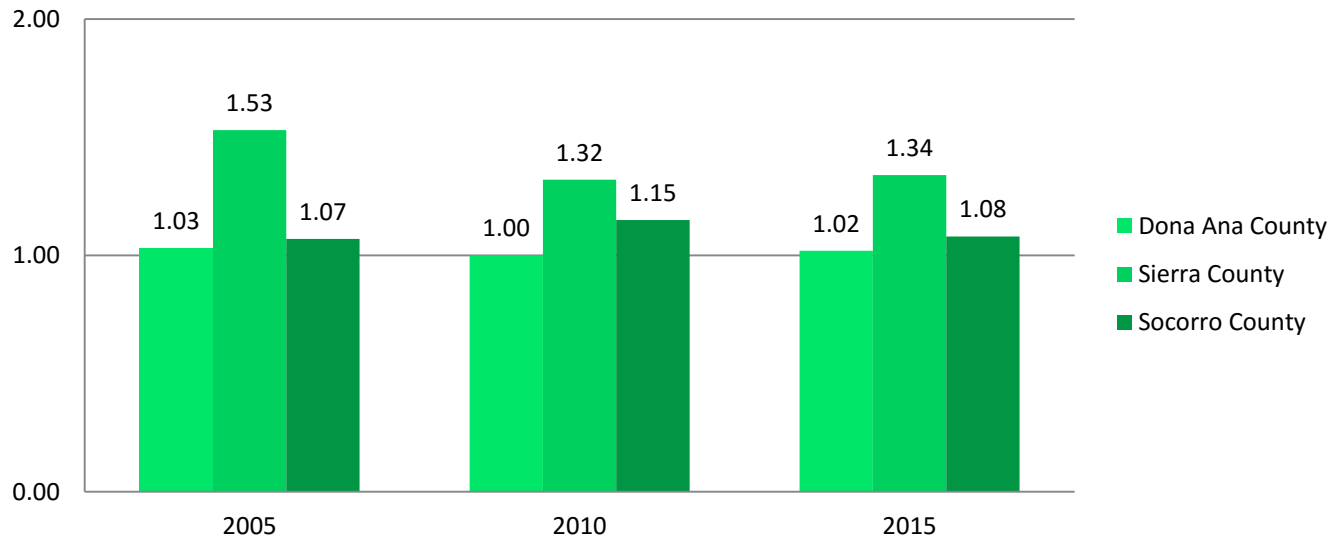
Employment Percentages in New Mexico.



Employment Percentages in the Region.

Employment Percentages in the United States, New Mexico, and the Region. U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages, 2015 NAICS-Based Data Files.

Data: Employment Concentration of Leisure & Hospitality Industry



Comparison of Leisure and Hospitality Employment Location Quotients in the Region from 2005 to 2015

Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages, 2015 NAICS-Based Data Files.

CEDS Goal #1

We will reduce our reliance on government employment by 5% by 2025.

Goal #1: Action Plan #1

We will diversify our regional economy by investing in the following types of infrastructure to support private investment and job creation:

- Affordable/Available Housing
- Business Incubators/Technology Transfer including the **Anthony Youth Farm** and the **Arrowhead Center/Arrowhead Research Park**
- Cultural/Recreational Facilities and Programs (libraries, community centers museums/arts centers, parks, etc.) including the **Socorro Rodeo Arena**
- Downtown/Commercial Redevelopment
- Education Facilities and Services
- Environmental Protection (solid waste management, air and water quality, conservation of natural resources, etc.)
- Health Care Facilities and Services
- Infrastructure for Commerce
- Infrastructure to Aerospace including **Spaceport America** and the **Spaceport America Visitor Center in Truth or Consequences**
- New Industrial Buildings
- Infrastructure for Film, including a **Sound Stage**
- New Industrial Sites/Parks including the **Arrowhead Research Park**
- Other Infrastructure/Public Works (public buildings, water/sewer systems, drainage, etc.)
- Port of Entry Construction and Improvements, including the **Santa Teresa Port of Entry/Border Industrial Area** and the **Sunland Park Port of Entry**
- Public Improvements/Utilities to Support Sites & Buildings (access roads, water & sewer connections, rail spurs, etc.)
- Services for the Elderly (home healthcare, home delivered meals, transportation, homemaker services, senior center activities)
- Telecommunications (software, hardware, towers, etc.) including **Broadband**
- Transportation Facilities (roads, streets and highways, rail service, air service, public transit, etc.)

Village of Hatch Supplemental Water Well



Village of Hatch Supplemental Water Well



City of Anthony 4th Street Road Improvements



City of Anthony Future Flood Control Facility



Goal #1: Action Plan #2

We will launch a regional economic gardening initiative by creating a web portal containing flow charts for how to construct projects, such as business facility expansions, in each of our communities.



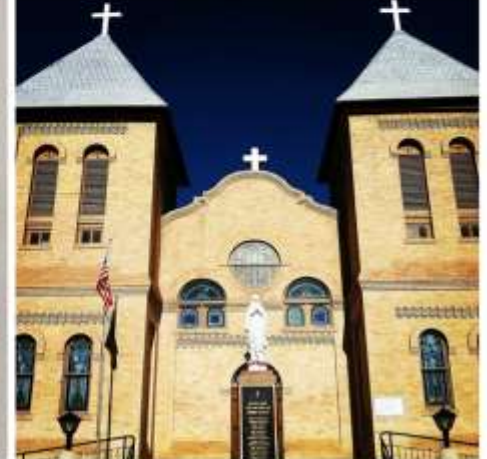
Goal #1: Action Plan #3

We will launch a regional entrepreneurship initiative by creating a web portal containing flow charts for how to start a business in each of our communities.



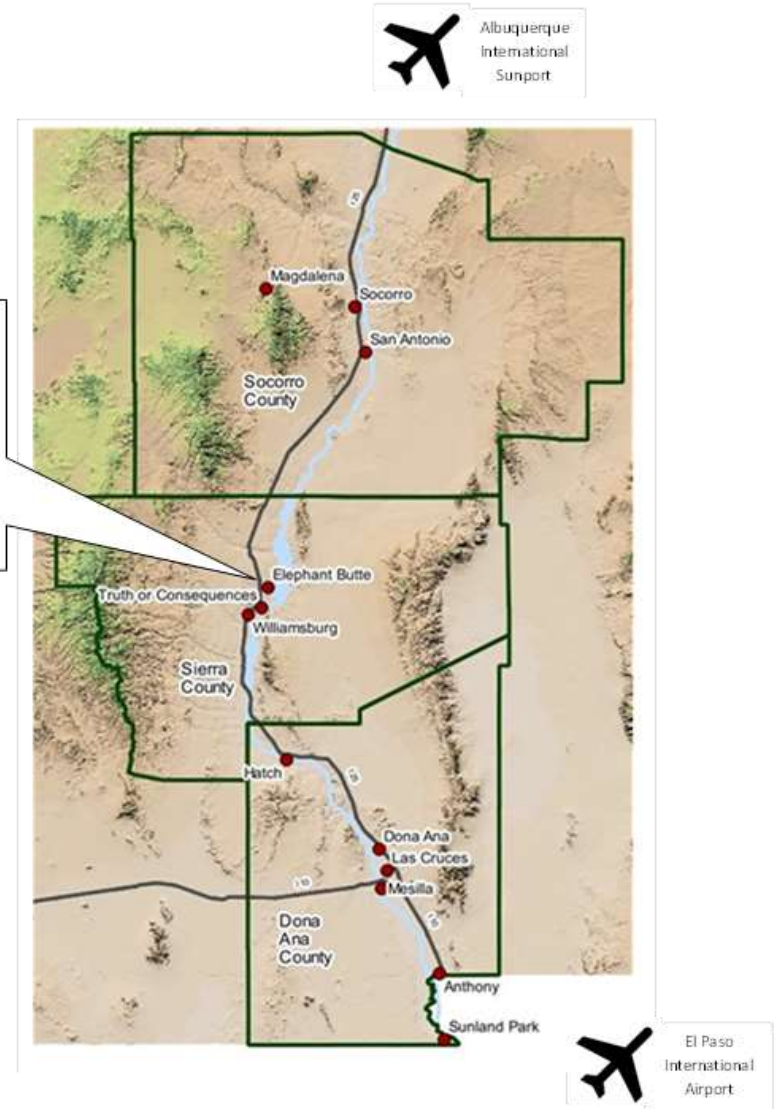
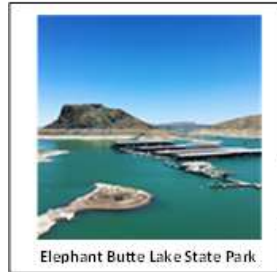
Goal #2

We will increase regional tourism by 5% by 2025 as measured by accommodation and food services gross receipts.



Goal #2: Action Plan #1

We will create an interactive web-based regional tourism map featuring areas of interest throughout our region.



QUESTIONS & COMMENTS

Thank you