

ECONOMIC
AND
RURAL DEVELOPMENT COMMITTEE

**Economic Development Initiatives
of the South Central Council of Governments**

Workforce Development

August 4, 2016

Barbara Hubbard Room
New Mexico State University
Las Cruces, NM

Workforce Innovation and Opportunity Act

Southwestern Area Workforce Development Board

- South Central Council of Governments
 - Administrative Entity; One Stop Operator; Fiscal Agent
- Service Providers
 - Alamo Navajo School Board
 - Help – NM, Inc.
- 12+ Training Providers
 - Examples: Dona Ana Community College/NMSU; WNMU, NM Tech; University of Phoenix; Vista College

Workforce Innovation and Opportunity Act

- Supports economic development
- By aligning the workforce needs of employers with skilled workers
- Encourages more coordination between economic development and workforce development
 - to share information about business needs
 - to share common goals
 - to share labor market information
 - to identify occupations in demand

Workforce Innovation and Opportunity Act

- Key Comparison
 - Economic development focuses on job creation
 - Workforce development focuses on job skills development
 - Aligning the needs to support the business community

Southwestern Area Counties

- Doña Ana
- Grant
- Hidalgo
- Luna
- Sierra
- Socorro



Workforce Regions in New Mexico

- Central Area
- Eastern Area
- Northern Area
- Southwestern Area



Workforce Innovation and Opportunity Act

- What are the Priority Industries in the Southwestern Area?
 - Healthcare
 - Tourism and Hospitality
 - Aerospace
 - Mining
 - Information Technology
 - Construction (to include green energy)

Workforce Innovation and Opportunity Act

- Key Services
 - Tuition Assistance (Individual Training Accounts)
 - On-the-Job Training (New and existing workers)
 - Customized Training (Existing workers)
 - Youth (Ages 14 – 24)
 - In-school
 - Out-of-school

Workforce Innovation and Opportunity Act

- Who Do We Serve?
 - Public Assistance
 - Low Income
 - Basis Skills Deficient
 - Other
- Youth (Ages 14 – 24)
 - In-school
 - Out-of-school

Workforce Innovation and Opportunity Act

Workforce Goals

Programs	Annual Amount
Tuition Assistance	\$421,716.00
On-the-Job Training	\$556,500.00
Customized Training	\$87,927.00
Youth Services	\$990,000.00

Workforce Innovation and Opportunity Act

Additional Information

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