

ECONOMIC DEVELOPMENT

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**Deming
Luna County**
ECONOMIC DEVELOPMENT

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ABOUT DEMING STRENGTHS



Industry

- Agriculture
- Manufacturing
- Renewables

Workforce

- 26K in Luna County, 14K in Deming
- 2M+ hub including Dona Ana, El Paso, & Mexico
- Bilingual - 50% of working age

Logistics

- 24 hr commercial port of entry
- Commercial airport w/8,018 ft runway
- Interstate-10
- Dual served rail

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OPPORTUNITIES

Increasing capacity and capability of Deming, a strategically located rural NM community, is a win for New Mexico.



1 Site Readiness

- Increase competitiveness with other states
- Creates opportunities for Deming to make strategic improvements to public land that lead to jobs

2 Outdoor Recreation

- Creates a pathway for tourism as an economic development strategy
- Improves quality of life that leads to better industry and personnel recruitment efforts

3 Beautification

- Aesthetic improvements to the I-10 corridor are key to success in Deming
- Leverages existing investments in outdoor recreation, and site development

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**AMBITION IS
THE FIRST STEP
TO SUCCESS.
THE SECOND IS
ACTION.**

-UNKNOWN

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