



COMMUNITY
FOUNDATION
OF SOUTHERN NEW MEXICO

NONPROFIT ECONOMIC IMPACT IN NEW MEXICO

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*Presentation Support for the Economic and Rural
Development and Policy Committee*



ABOUT US



COMMUNITY
FOUNDATION
OF SOUTHERN NEW MEXICO

Mission

The Community Foundation of Southern New Mexico serves as a community resource, connects donors to needs, and supports charitable organizations in their work.

Vision

A community connected to the resources it needs to thrive.

- Established in 1989
- \$34 Million in Assets Under Management
- Manage over 500 funds
- Accredited Community Foundation Nationally
- Serve 12 counties
- Partner in statewide funding initiatives

GRANT PROGRAMMING ANNUALLY

- Wellness Fund – Maternal & Child Health
- Dr. Robert Palmer Grant for Luna County
- Devasthali Family Foundation Fund (2/yr)
- Western Sky Community Care – Social Determinants of Health
- Townley & Roberts LGBTQIA+
- Advancing Social Equity
- El Paso Electric New Mexico Economic Development Fund
- Stanley E. Fulton Family Foundation Economic Revitalization Fund
- Terry & Mary Ellen Kebbel - Teacher Student Assistance Grants
- LGBTQIA+ Townley & Roberts Grant Fund

ASSETS UNDER MANAGEMENT

- Total assets over \$38 million
 - Endowment assets of \$16.6 million
 - Cash assets of \$3 million
 - Accounts Receivable/Pledges of \$13 million
 - Planned Giving assets of \$128,000
 - Fixed assets of \$1.8 million
- Grant dollars awarded in 2022
 - \$2.6 million – includes nonprofit, fire and flood relief, economic development
 - \$200,000 – scholarship funding to more than 200 students

ABOUT OUR PANEL

Mission

CAASNМ

- CAASNМ empowers and uplifts Southern New Mexicans through programs that build individual and family strength and resilience.
- Its board-approved mission is to partner with New Mexicans to overcome adversity by connecting communities, encouraging family wellness, empowering families and bridging resources— CAASNМ's four pillars of service in the community.
- The overall vision of CAASNМ is to see southern New Mexicans live in thriving, equitable communities.

Casa de Peregrinos

- Casa de Peregrinos' mission is to end hunger while providing mobile pantries and resources that build strong, diverse, and inclusive relationships and partnerships in the community.



NONPROFITS VS. FOR PURPOSE

CURRENT NONPROFIT IMPACT

- Employing Staff for Change
 - 62,445 jobs in the sector
 - 10% of total private sector employment in NM
 - Expansion within the ten years from 8.8% to 9.7%
 - Contributed to \$2.58 billion in wages and salaries which is higher than the accommodation and food services which is the 3rd largest sector
- Economic Impact
 - \$3.22 billion in economic activity – equivalent to 3.2% of the State's gross product.
 - Nonprofit employment grew 11% between 2008 and 2018 – 1.1% faster than statewide employment growth

NONPROFIT COMPARISONS

Figure 1
NM Nonprofit Employment Sector Comparisons, 2018



Source: NM Department for Workforce Solutions, Unemployment Insurance Wage Records, 2018.
 UNM Bureau of Business & Economic Research, 2019.

NONPROFITS ARE ECONOMIC DRIVERS

Nonprofit Wage Rates

- Average salaries of \$41,322
- Average salaries within a nonprofit healthcare setting \$59,656
- Lowest salaries are in human services \$21,441



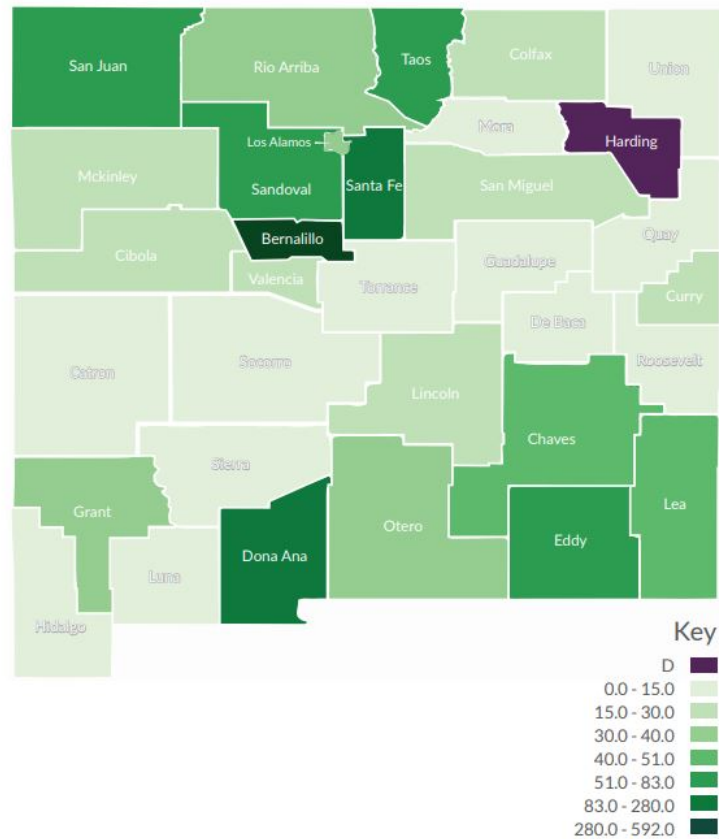
Nonprofit Employment Trends

- Growth and stability in the market
- Over a 10-year period (2008-2018) 11% increase in job creation equivalent to 6,121 jobs

*Groundworks NM/UNM BBER Economic Impact of Nonprofit Organizations in NM

IMPACT STATEWIDE

Figure 7
Nonprofit Organizations by NM County, 2018



Source: NM Department for Workforce Solutions, Unemployment Insurance Wage Records, 2018.
UNM Bureau of Business & Economic Research, 2019.

* Groundworks NM/UNM BBER Economic Impact of Nonprofit Organizations in NM

IMPACT AFTER 2020

- Before the impacts of COVID-19 approximately 40% of nonprofit indicated a lack of capacity to meet the demand for services.
- Since 2020, the need for nonprofit services as grown exponentially in terms of:
 - Food insecurity
 - Domestic violence
 - Suicide & mental health
 - Homelessness
 - Increase in high school dropouts
 - Job retraining & workforce development

WHAT IS OUR FUTURE



- Disruption in volunteer activities
- Remote delivery continues to be a struggle
- Internet access
- Lack of funding for infrastructure
- Philanthropy changing
 - Lack of trust
 - Polarization of the industry
 - Program vs. Administration
 - More virtual engagement

Issues we need your assistance with



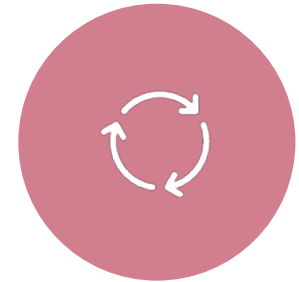
ANTI DONATION CLAUSE



DECREASED COST OF
INSURANCE AND
LIABILITY



GRANT FUNDS TO
NONPROFITS



STATEWIDE
OPERATIONAL SUPPORT
FOR THE SECTOR