

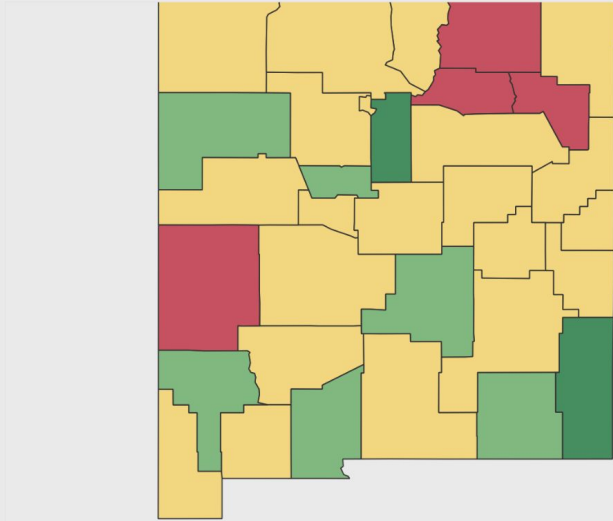
Why New Mexico Should Support Local News



**New Mexico
Local News
Fund**

Do You Live in a News Desert?

New Mexico has four counties without a newspaper and 22 counties with a single newspaper. Hover over or select each county for more information.



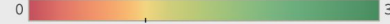
Source: UNC Hussman School of Journalism and Media | U.S. Census Bureau 2012-2016 5-year American Community Survey

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Select a Metric

- Median Income by County
- Residents per Square Mile by County
- 2016 Presidential Election Results by County

Newspapers by County



NEWSPAPERS

County	Newspaper	Frequency
Bernalillo County	Albuquerque Journal	Daily
	Weekly Alibi	Weekly
Chaves County	Roswell Daily Record	Daily
Cibola County	Cibola Beacon	Weekly
Curry County	Eastern New Mexico News	Daily
De Baca County	De Baca County News	Weekly
Doña Ana County	Las Cruces Bulletin	Weekly
	Las Cruces Sun-News	Daily
Eddy County	Artesia Daily Press	Daily
	Carlsbad Current-Araus	Daily

NEWSPAPERS

2004 Daily: 19 Weekly: 27 Total: 46

2019 Daily: 15 Weekly: 21 Total: 36

↓ 22% decrease between 2004 and 2019

Source: UNC Database

NEWSPAPER CIRCULATION

2004 Daily: 280,000 Weekly: 230,000 Total: 510,000

2019 Daily: 160,000 Weekly: 180,000 Total: 330,000

↓ 34% decrease between 2004 and 2019

Source: UNC Database

Lack of Spanish-language news in Southern NM



New Mexico Local
News Fund

Southern New Mexico
News & Information

Ecosystem
Assessment

Solution: NM Local News Fellowship Program



**New Mexico
Local News Fellowships**

*Plus!
New for 2022
Paid undergraduate
internships*

We match **NM journalism grads** with **local newsrooms** for **9-month fellowships, FULLY FUNDED.**

 **Apply Now!**
Use Your Camera

NewMexicoLocalNewsFellowships.org






- Places recent NM journalism graduates into jobs at NM newsrooms
- Diverse talent pipeline into jobs in the state
- Has a 72% success rate in fellows getting full-time jobs in NM newsrooms post-fellowship
- Focus on underserved and rural communities
- Plan to expand to include business and computer science graduates
- Cost efficient - 9 month fellowship costs 35k per fellow to run

Inspiration for new California fellowship



State funds Berkeley Journalism \$25 million to strengthen California's local news coverage

September 7, 2022

Public-Private Partnership Model

Our Funders

