



SOCIAL IMPACT OF THE PUBLIC-PRIVATE PARTNERSHIP

**BURRELL COLLEGE OF OSTEOPATHIC MEDICINE
& NEW MEXICO STATE UNIVERSITY**



A NEW VISION

In 2013, seeing a public need for trained doctors, a consortium of community leaders, including New Mexico State University (NMSU), regional physicians, and hospital administrators came together to support the establishment of a new medical school with a mission to address the physician shortage.

- New Mexico has one of the highest physician shortages in the country.
- All New Mexico counties are designated as medically underserved.
- New Mexico ranked number one in the nation for the number of physicians over 65 years of age.

Due to constrained public budgets, private funding was pursued. As a result, the Burrell College of Osteopathic Medicine (the “College”) was founded as a unique public-private partnership with New Mexico State University along with funding from private individuals and entities. Their mission: **Diversify the physician workforce to better represent the region and nation.**

The Burrell Family provided the initial seed funding, becoming the College’s namesake. Rice Management Company, which manages the endowment for Rice University, believed in the mission and vision, joining the ownership team as the single largest shareholder.



A CHAMPIONED EFFORT

Under its public-private model, the College received, and continues to receive, bipartisan support from the following current and former New Mexico Governors, U.S. Representatives, and U.S. Senators:

Governor Michelle
Lujan Grisham



“Amidst the COVID-19 pandemic, the Burrell College introduced two hundred ninety-six physicians (their first two classes) into the U.S. workforce, in over twenty specialties. And while many medical schools talk about creating a diverse physician workforce, the Burrell College is actually doing it. The Burrell College has my unequivocal support. I believe wholeheartedly in their mission and vision to improve the health of the Southwestern United States by directly addressing the health inequities of this region. I am proud of the impact they have had in New Mexico and in the nation since their founding, and I look forward to supporting their mission.”

U.S. Senator
Martin Heinrich



“The Burrell College of Osteopathic Medicine is a step in the right direction for our local economy and will bring substantial progress to the healthcare field. The research conducted by students and professors will also provide useful information for policy makers as they make decisions regarding healthcare within our border communities and I am optimistic that this new institution will help combat the severe lack of primary care physicians in some of our State’s most medically underserved communities.”

Former Governor
Susana Martinez



“The Burrell College of Osteopathic Medicine’s leadership team and ownership have conducted their development process in a true grassroots fashion. The level of engagement, confidence, and support for the College stretches across all four corners of our State...and it has been because of the College’s proactive work, energy level, education, and inspiration that brand new residency programs are being created in our state and region.”

Former U.S. Senator
Tom Udall



“The Burrell College will play an important role in moving us forward by creating partnerships and working together, the College will help grow our primary care workforce so that we can provide a diverse patient-centered care in New Mexico. I’m confident this medical school rests in the capable hands of smart, ethical, and community-minded leaders. The Burrell College is the first medical school in our state in over half a century. It is the right time and in the right place and I have been pleased to support this effort.”

Former
U.S. Congresswoman
Xochitl Torres Small



“The students at the Burrell College are a living testament to your mission: para la gente y el futuro, and it has been an honor to support your commitment to ending healthcare inequities in the southwestern United States and borderlands. It was a joy to work with and learn from the students and the administration at the Burrell College. I admire and support your mission and vision, and I expect to see your benefit to New Mexico increase exponentially as the College continues to graduate osteopathic physicians and increase residency programming in medically underserved communities.”



A UNIQUE PARTNERSHIP

Though privately funded, separately licensed, accredited and independently operated, the President of NMSU and Chancellor of the NMSU system serve as members of the College's fiduciary Board of Trustees.

The medical school leases land from NMSU and resides in their research park contiguous to the main campus. Furthermore, the College and NMSU operate under an affiliation agreement whereby the medical students are integrated into the university and can utilize NMSU's services as well as participate in joint research opportunities with both the Burrell College and NMSU faculty.

John Floros, Ph.D.
President - NMSU



Dan Arvizu, Ph.D.
Chancellor - NMSU System



The College also funds, annually, a current use scholarship and endowment fund with the NMSU Foundation for pathway scholarships. As of 2021, total donations from the College are \$1,550,000 and will increase by a minimum of \$400,000 per year.

A LASTING LEGACY

In addition to NMSU and the shareholders, the remainder of the College's majority independent board of trustees includes a diverse group of key regional healthcare leaders who represent regional entities that provide clinical clerkship and residency training and opportunities for the College's students and graduates.

Regional physicians, clinical training sites, and hospitals have lined up to support the effort and more than 500 physicians signed up to educate the future medical students before the college matriculated its first class.

Burrell College is ranked #2 in the nation for minority enrollment amongst all 44 DO medical school campuses. Since its inception in 2016, the College's entering classes have averaged 25% in terms of underrepresented minorities (URM) versus approximately 12% for traditional MD programs.

Increasing the College's enrollment with the assistance of private firms will allow the school to better serve the state of New Mexico, improve healthcare access, and succeed in its mission to diversify the physician workforce.



A MISSION REALIZED

Burrell College is fully accredited by the Commission on Osteopathic College Accreditation (COCA). In 2020, Burrell College graduated its inaugural class of physicians. The class achieved 100 percent graduate medical education placement. While on average only 10% of US MDs serve in rural areas, more than a third of the College's graduates remained in the Southwestern U.S. to help alleviate the physician shortage.

In terms of affordability, the College's tuition, since inception, has remained at or below the national median of private osteopathic medical schools, of which 80% are private, not for profit. The College's students are also supported by the SW Foundation for Osteopathic Education & Research for scholarships

In addition, 68% of the College's graduates go on to practice in primary-care fields compared to 34% in traditional MD programs. The College helped create over 100 new residency positions in New Mexico and the borderland region, bringing even more physicians to the region.



To learn more about our College, its mission, and social impact please feel free to contact anyone of the following representatives of the College:



Bob Wingo
Chairman,
Board of Trustees
bwingo@burrell.edu



John L. Hummer, MHA
Co-Founder & President
jhummer@burrell.edu



William Pieratt, DO, FACP
Dean and Chief
Academic Officer
bpieratt@burrell.edu



Victoria Pineda, CFRE
Vice President of
Institutional Advancement
vpineda@burrell.edu



RICE UNIVERSITY
Rice Management Company

