



November 19, 2024

Legislative Finance Committee Sunset Subcommittee

Board of Barbers & Cosmetologists

Kevin Graham, Chief General Counsel
New Mexico Regulation and Licensing Department

OUR PRIORITY IS YOUR PROTECTION



MISSION

Promote public confidence in professional, occupational services, trades, and industries by finding innovative solutions for business in the interest of public safety and economic vitality.



NMRLD

NEW MEXICO
REGULATION &
LICENSING DEPARTMENT

What We Do

We regulate more than 400,000 individuals and businesses across New Mexico that fall under seven divisions.

Our goal is to assure that New Mexicans receive quality services from qualified individuals and businesses while also ensuring a fair and prompt administrative process.

Board of Barbers & Cosmetologists

MISSION

The mission of the Board is to regulate the practice of barbering and cosmetology in a manner that ensures public safety by:

- Ensuring appropriate licensure requirements for individual practitioners and establishments
- Qualifying applicants for licensure and recommending candidates to sit for the national exam (confirming competency)
- Establishing and enforcing the laws and regulations that govern the practice of barbering and cosmetology
- Requiring any person providing the regulated services be licensed in the state of New Mexico
- Requiring any establishment where the regulated services are being provided to be licensed in the state of New Mexico and adhere to inspection criteria as outlined in the rules and laws
- Providing effective means for resolving consumer complaints

PURPOSE

The purpose of the Barbers and Cosmetologists Act [Chapter 61, Article 17A NMSA 1978] is to protect the health, safety, and welfare of the public by providing laws and regulations that govern licensed professionals and licensed establishments who are providing barbering and cosmetologists services within the state of New Mexico.

KEY FUNCTIONS

The Board of Barbers and Cosmetologists continues to serve a clear and ongoing objective of regulating the practice of barbering and cosmetology in our state. The Board of Barbers and Cosmetologists provides efficient and effective operations regarding licensing, compliance, and regulatory services to maintain the integrity of the profession and protect the public by establishing standards and providing for examination, licensure, and license renewals to ensure licensed professionals and licensed establishments meet the prescribed standards of education, competency, and practice.

BOARD MEMBERS

Professional Members	Public Members
Mary Ann Luevano	Vacant
Tammy Ojeda	Vacant
Andrew Madvin	
Vacant	
Vacant	

BOARD STAFF

- Acting Deputy Director: Amanda Lewis
- Team Manager: Pauline Varela
- Senior Board Administrator: John Salazar
- Senior Licensing Clerk: Jacqueline Cordova
- Licensing Clerks: Marimel Rodrigues, Michael Griego, Isaac Gallegos

Types of Licenses and Number of Active Licenses

• Cosmetologist:	8,014
• Barber:	1,777
• Hairstylist:	16
• Instructor:	231
• Manicurist/Pedicurist:	1,905
• Electrologist:	30
• Esthetician:	1,768
• School Establishment:	30
• Establishment:	2,233
• Barber/Cosmetologist:	85
• Manicurist/Esthetician:	442
• Student Permits:	1,020
Total:	17,551 Issued Licenses

Complaints Filed For Period FY22 through FY24

TYPE OF COMPLAINT	NUMBER OF COMPLAINTS
Unable to Identify Due to Lost Data	37
Unlicensed Activity	40
Sanitation Violations	42
Dissatisfied Customer	7
Fraud and Breach of Contract	5
Returned Check	5
Discrimination	1
Unlicensed Activity/Sanitation	3
Altering License	1
Unlicensed Activity and Misrepresentation	1
Failure to Respond/Misrepresentation	1
Unlicensed Activity/Sanitation/Misrepresentation	1
Failure to Respond	1
Failure to Release Records/Misrepresentation	1
Misrepresentation	1
Sanitation/Misrepresentation	2
Total Complaints	149

SUMMARY BY YEAR	NUMBER OF COMPLAINTS
FY 22	61
FY 23	48
FY 24	40



Contact

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